



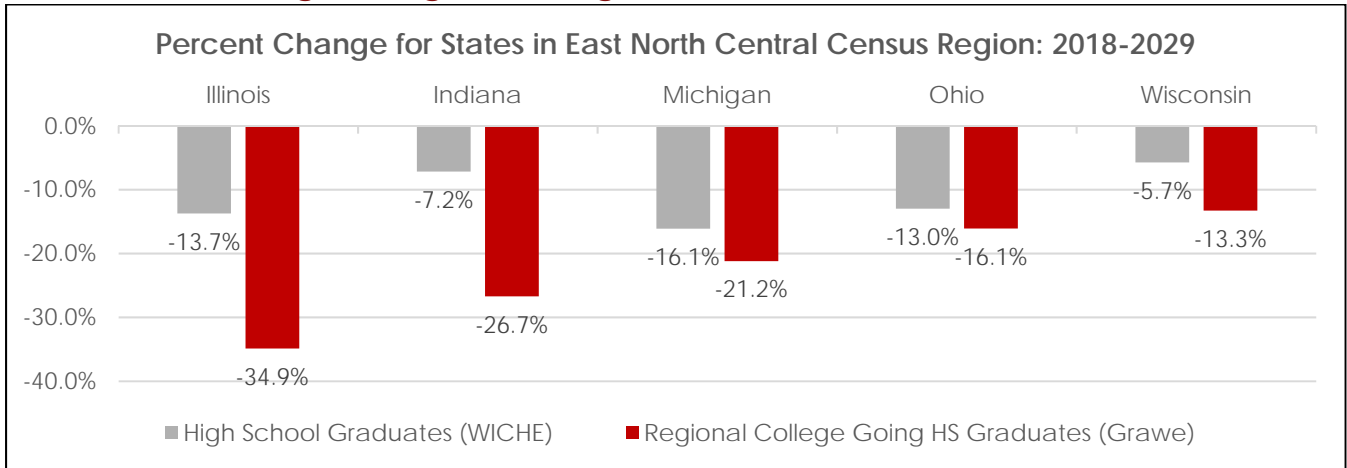
# IU-SOUTHEAST

Campus Profile of Admission Funnel

University Institutional Research and Reporting (UIRR)  
7-15-2019

# Overall landscape of potential students to IU for fall 2018

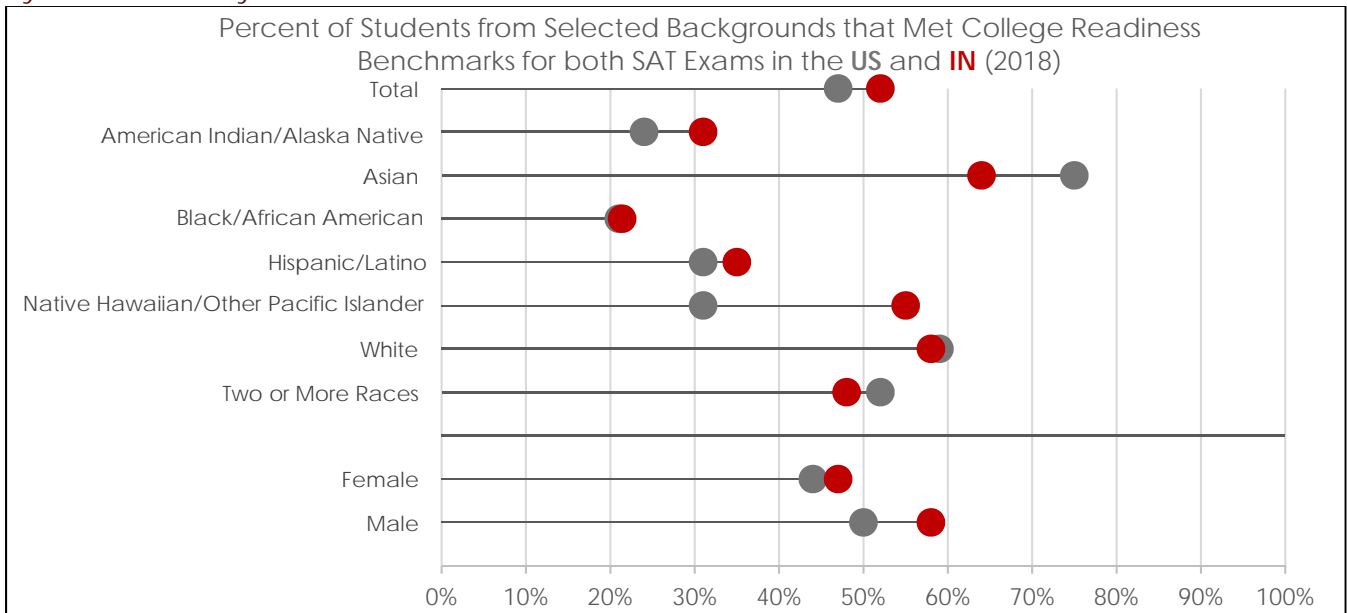
## Forecasted change of high school graduates<sup>i</sup>



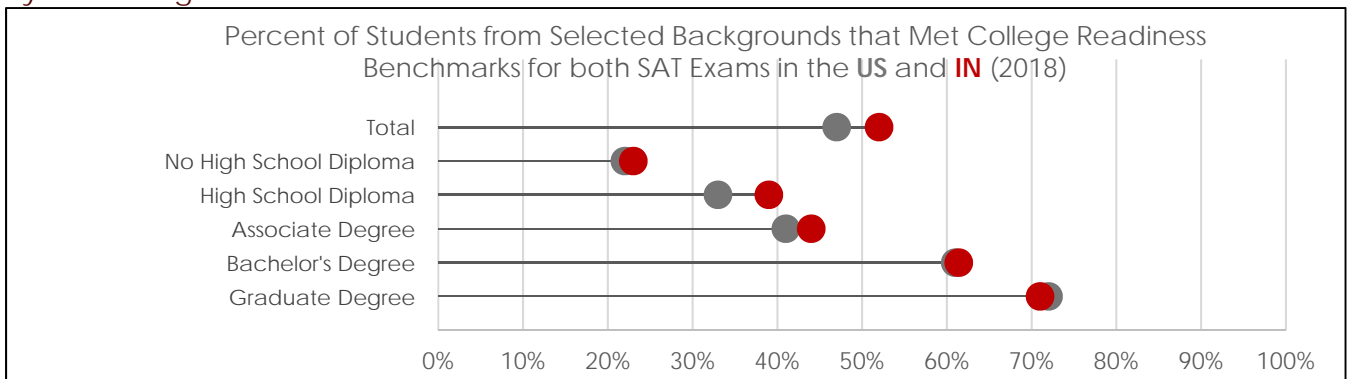
Source: Western Interstate Commission for Higher Education (WICHE) and Grawe, please reference endnotes.

## College readiness of high school graduates?<sup>ii</sup>

### By Race/Ethnicity and Sex

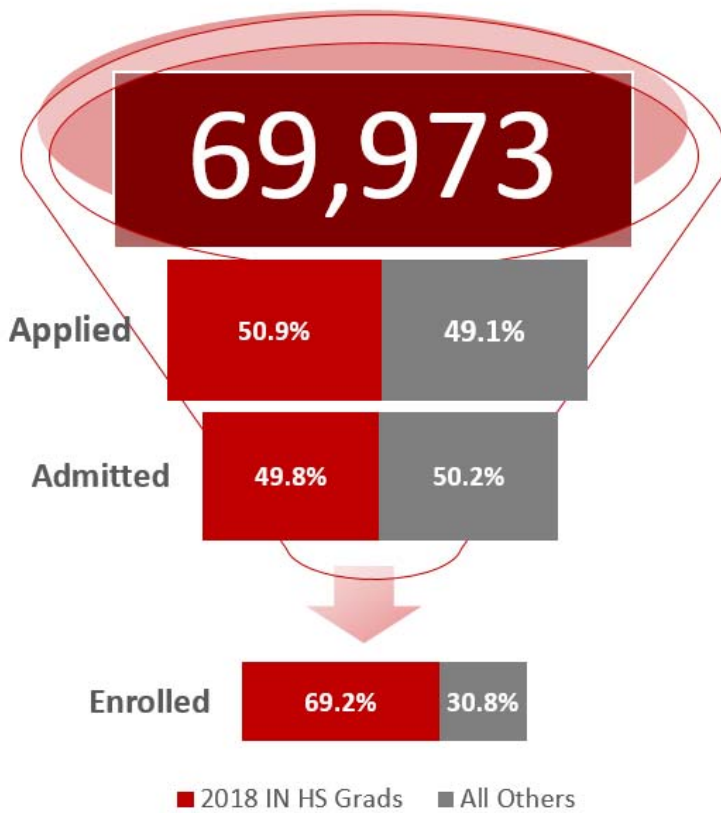


### By Parent Highest Level of Education

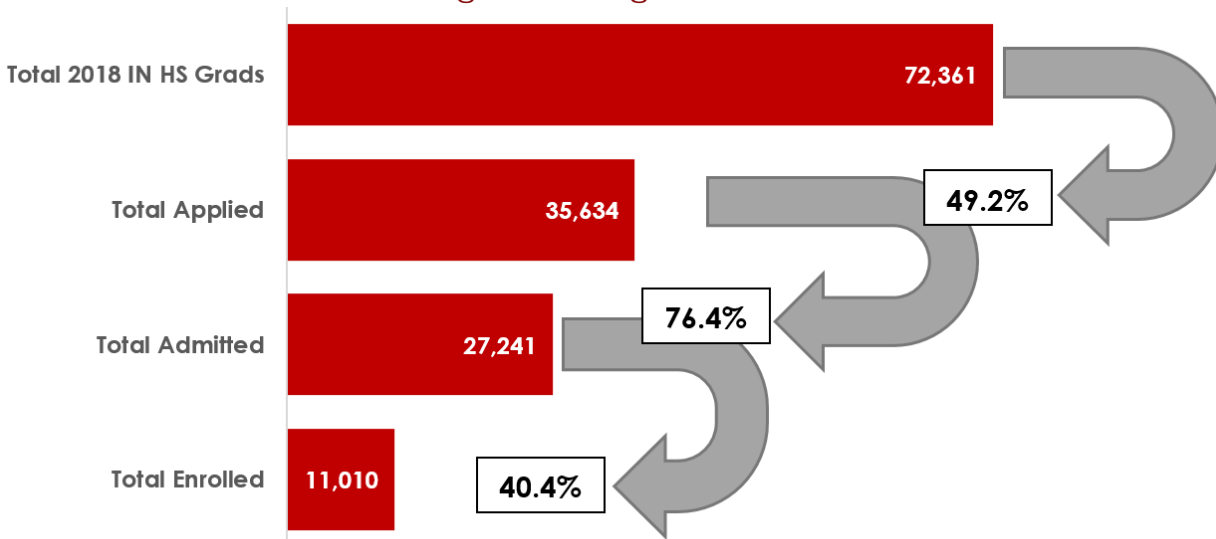


# Overall admission funnel for IU for fall 2018

Admission funnel for all applicants to IU



IU's share of 2018 Indiana high school graduates<sup>iii</sup>



## Overview of the IU-Southeast admission funnel for 2018 Indiana High School Graduates

What were the top high school producers in the admission funnel?<sup>iii</sup>

Top 10 HS Producers	County	Distance to IU-Southeast	2018 HS Grads with Free/Reduced Lunch	2018 HS Grads	IU-Southeast Funnel - Fall 2018						
					Applied		Admitted		Enrolled		SAT Comp Score for Enrolled
					2,795		2,377		1,012		
Total				4,563	count	% of HS	count	% of HS	count	% of HS	Avg. Score
Jeffersonville HS	Clark	9 Mi	224	473	132	27.9%	119	25.2%	70	14.8%	998
Floyd Central HS	Floyd	9 Mi	46	407	129	31.7%	119	29.2%	73	17.9%	1065
New Albany Senior HS	Floyd	4 Mi	200	406	128	31.5%	113	27.8%	65	16.0%	1021
Seymour Senior HS	Jackson	51 Mi	107	307	30	9.8%	27	8.8%	6	2.0%	998
Silver Creek HS	Clark	9 Mi	38	205	73	35.6%	61	29.8%	36	17.6%	1084
Madison Consolidated HS	Jefferson	46 Mi	68	204	30	14.7%	28	13.7%	10	4.9%	1045
Charlestown Senior HS	Clark	15 Mi	66	177	80	45.2%	77	43.5%	38	21.5%	1019
North Harrison HS	Harrison	21 Mi	66	171	54	31.6%	49	28.7%	24	14.0%	1106
Scottsburg Senior HS	Scott	29 Mi	77	168	44	26.2%	40	23.8%	17	10.1%	1054
Corydon Central HS	Harrison	23 Mi	59	165	42	25.5%	38	23.0%	15	9.1%	1064
<b>Totals</b>				<b>2,683</b>	<b>742</b>	<b>27.7%</b>	<b>671</b>	<b>25.0%</b>	<b>354</b>	<b>13.2%</b>	<b>1045</b>

58.8% of total grads in service region are from the top 10 HS producers

What were the top high schools with the highest number of applicants in the admission funnel?<sup>iii</sup>

Top 10 HS Applicant Producers	County	Distance to IU-Southeast	2018 HS Grads with Free/Reduced Lunch	2018 HS Grads	IU-Southeast Funnel - Fall 2018					
					Applied		Admitted		Enrolled	
					2,795		2,377		1,012	
Total				4,563	count	% of HS	count	% of HS	count	% of HS
Jeffersonville HS	Clark	9 Mi	185	473	132	27.9%	119	25.2%	70	14.8%
Floyd Central HS	Floyd	9 Mi	46	407	129	31.7%	119	29.2%	73	17.9%
New Albany Senior HS	Floyd	4 Mi	200	406	128	31.5%	113	27.8%	65	16.0%
Charlestown Senior HS	Clark	15 Mi	66	177	80	45.2%	77	43.5%	38	21.5%
Silver Creek HS	Clark	9 Mi	38	205	73	35.6%	61	29.8%	36	17.6%
North Harrison HS	Harrison	21 Mi	66	171	54	31.6%	49	28.7%	24	14.0%
Scottsburg Senior HS	Scott	29 Mi	77	168	44	26.2%	40	23.8%	17	10.1%
Corydon Central HS	Harrison	23 Mi	59	165	42	25.5%	38	23.0%	15	9.1%
Salem HS	Washington	30 Mi	50	123	39	31.7%	37	30.1%	15	12.2%
Clarksville HS	Clark	9 Mi	61	113	38	33.6%	36	31.9%	23	20.4%
<b>Totals</b>				<b>2,295</b>	<b>759</b>	<b>33.1%</b>	<b>689</b>	<b>30.0%</b>	<b>376</b>	<b>16.4%</b>

50.3% of total grads in service region are from the top 10 HS applicant producers

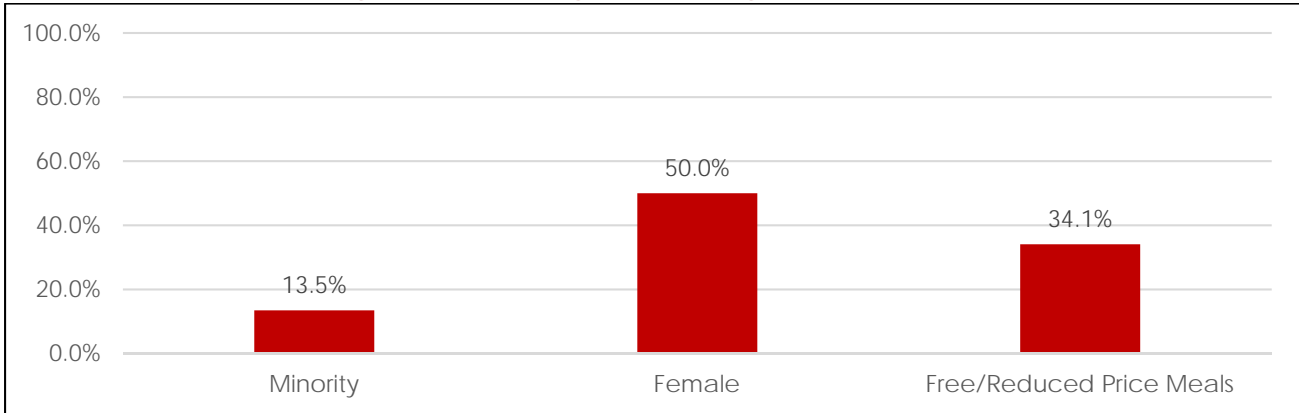
Note. Eight high schools (80.0%) that were top ten high school producers are also in the top ten high school applicant producers. 70.0% of high schools are below the average of the top 10 high school producers (268.3).

## IU-Southeast Service Region Characteristics for 2017-2018

How many high school graduates were there in the IU-Southeast service region?

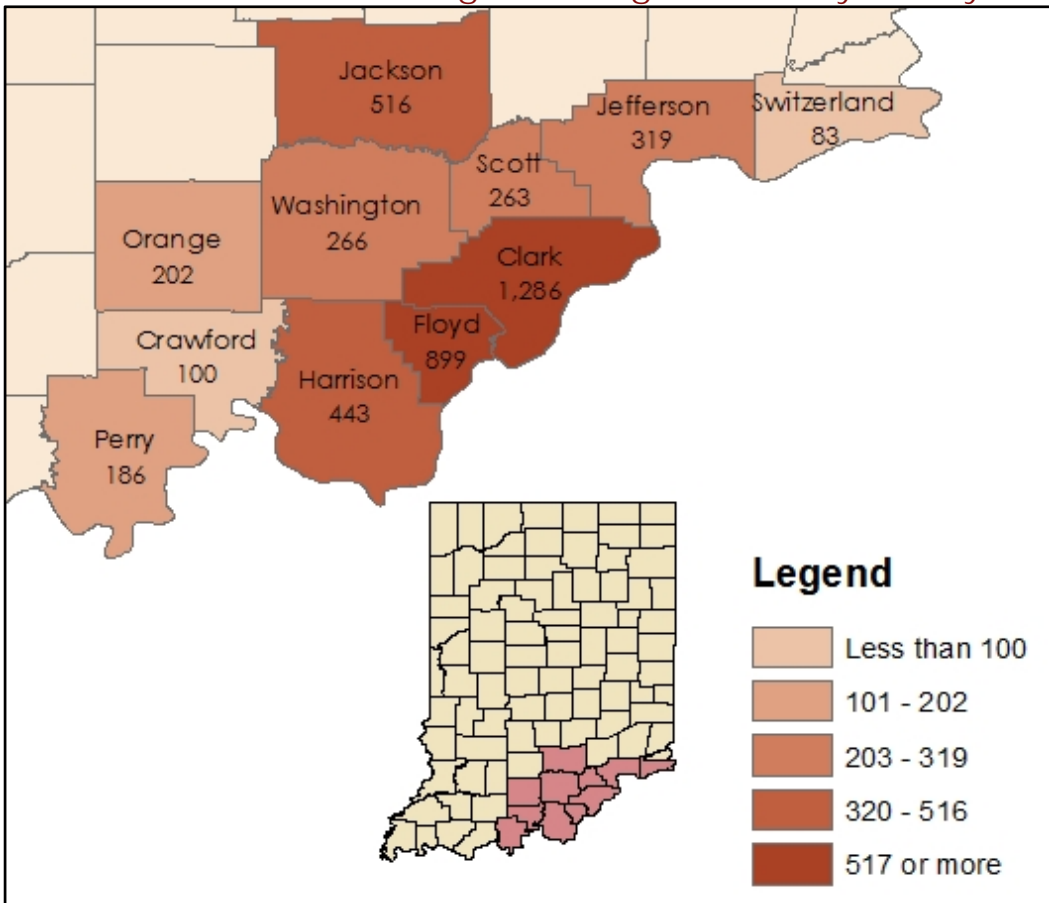
**4,563**

What were the backgrounds of high school graduates?<sup>iii</sup>



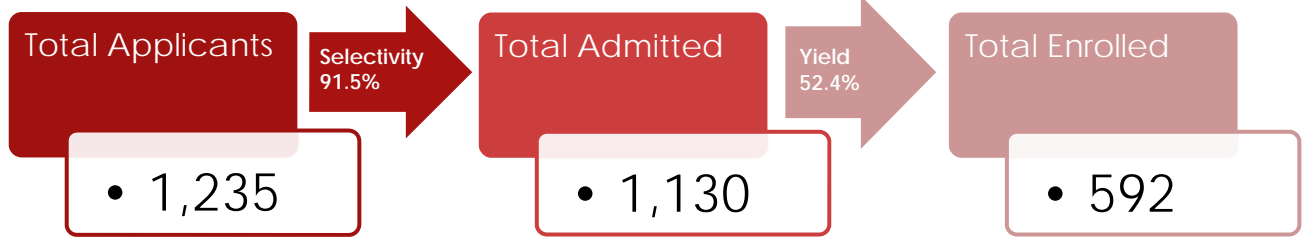
*Note.* Minority includes all races/ethnicities but white, non-Hispanic.

What was the number of high school graduates by county?



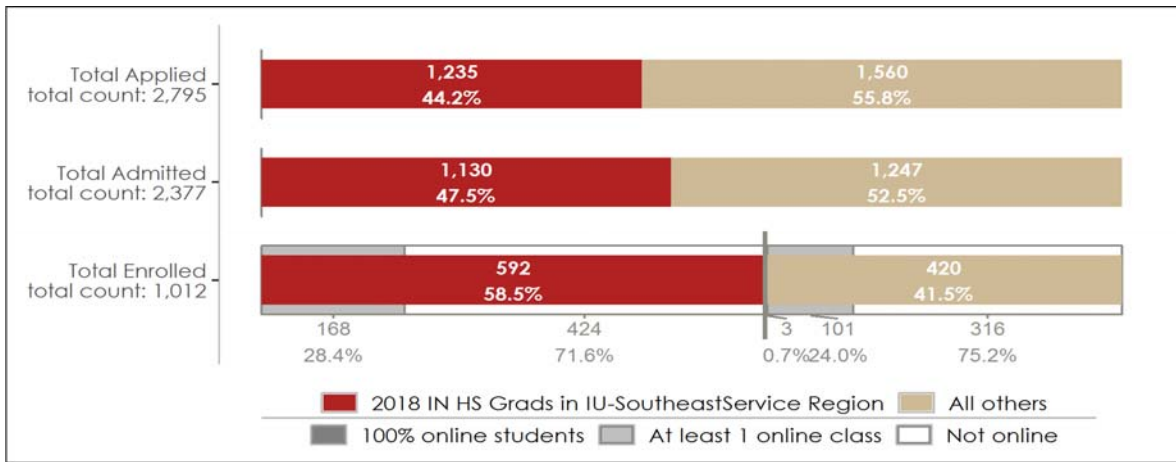
# IU-Southeast Fall 2018 Admission Funnel within the Service Region

What were the selectivity and yield for 2017-2018 high school graduates?<sup>iv</sup>

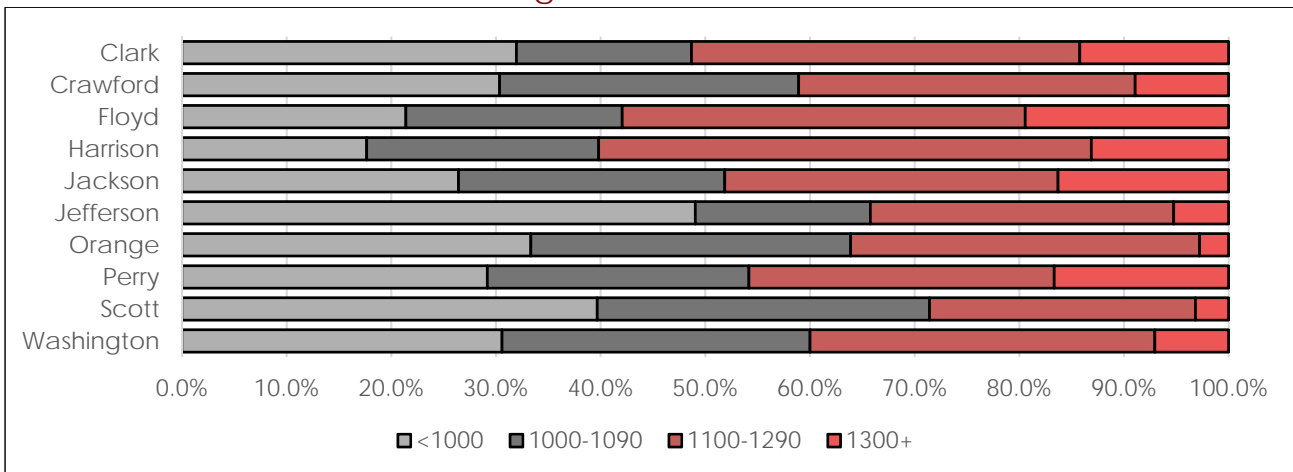


Note. Selectivity is the ratio of total admitted to total applicants and yield is the ratio of total enrolled to total admitted.

Indiana high school service region graduates as a proportion of the admission funnel and breakdown of online students<sup>v</sup>



How prepared for college were high school graduates in the applicant pool from the IU-Southeast service region in terms of SAT scores?

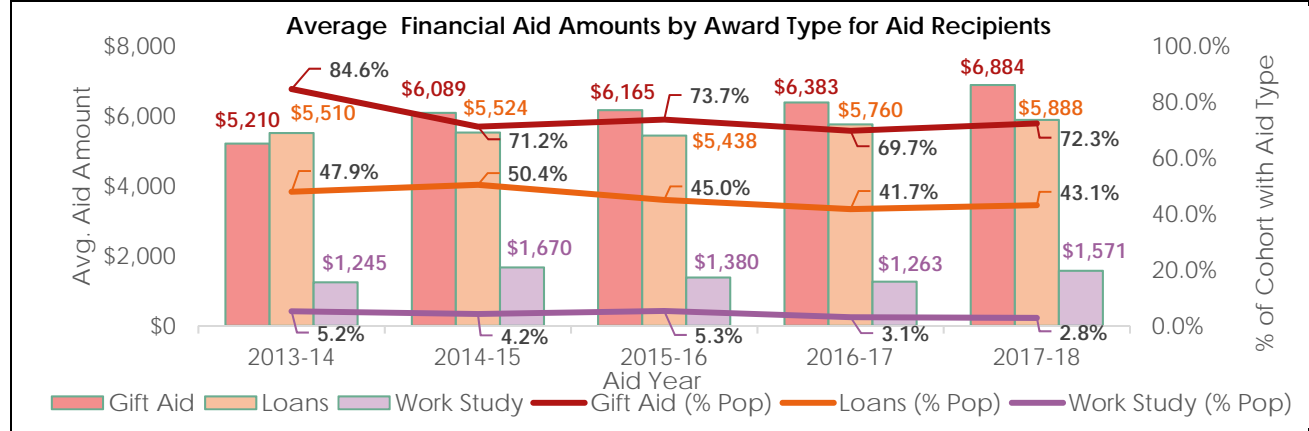


Note. Total out of 1,804 students who submitted SAT scores

# IU-Southeast fall 2018 beginner student profiles

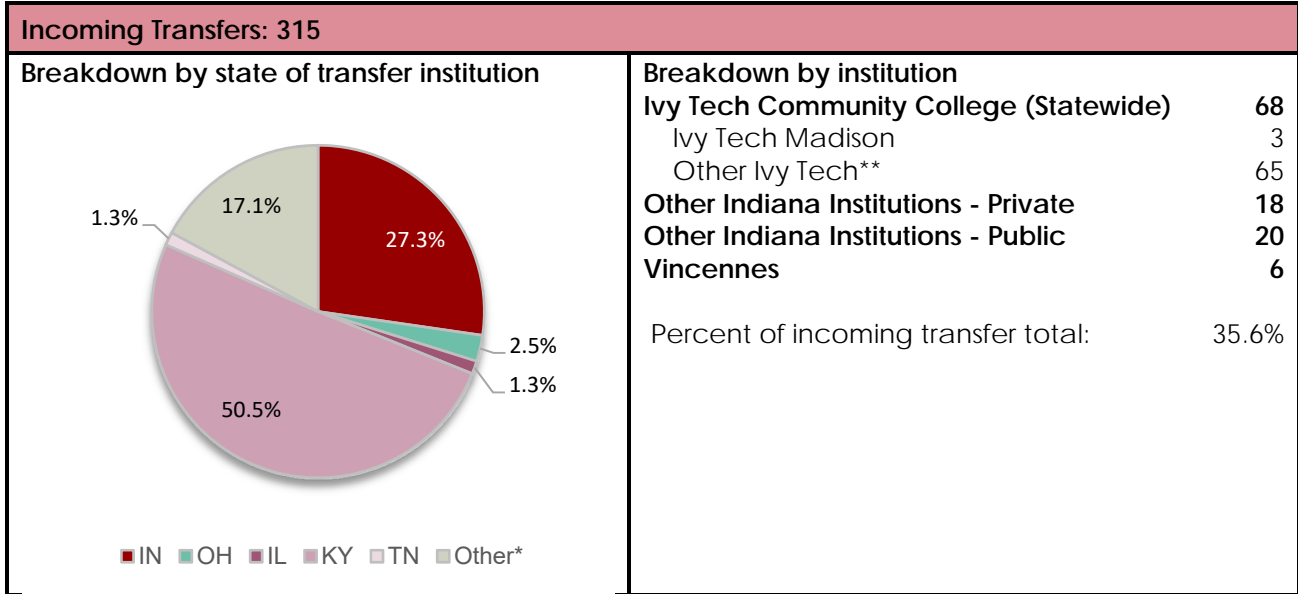
What were the characteristics of beginner students?

Incoming Beginner Profile for IU-Southeast				
Beginner Demographic Profile			Test and Rank Profile	
	Count	% of Total	Test Score	Average (-/+ IN Avg.)
<b>Beginner Students</b>	<b>1,012</b>	<b>100.0%</b>	<b>National</b>	<b>Indiana</b>
<b>Sex</b>			SAT Verbal	536
Male	385	38.0%	SAT Math	531
Female	627	62.0%	SAT Composite	1068
<b>Residency</b>			ACT English	19
Resident	735	72.6%	ACT Math	19
Non-Resident	277	27.4%	<b>High School Rank</b>	<b>Percent</b>
Reciprocity*	255	92.1%	Top 10%	8.4%
<b>Domestic Known Ethnicity</b>			Top 25%	33.5%
Hispanic/Latino	59	5.9%	Top Half	68.1%
African American	81	8.1%	Bottom Half	31.9%
American Indian	1	0.1%	<b>Indiana HS Diploma Type</b>	<b>Count</b>
Asian American	19	1.9%	CORE 40	317
Two or More Races	63	6.3%	Academic Honors	375
White	773	77.6%	<i>Core 40 includes Core 40 technical diplomas</i>	
<b>Other Ethnicity</b>			<b>AP, Dual Credit, Transfer Activity</b>	<b>Average Hrs.</b>
International	8	0.8%	Fall 2018 Cohort	10.0
Unknown	8	0.8%	Fall 2017 Cohort	9.1
<b>Took 1 or more Online Courses</b>	272	26.9%	Fall 2016 Cohort	7.5
<b>Lived on Campus</b>	223	22.0%		
<b>First Generation College Students</b>	335	33.1%		
<b>21<sup>st</sup> Century Scholarships</b>				
Participants	165	16.3%		
Recipients	96	9.5%		



Note. Reciprocity is a portion of non-resident enrollments

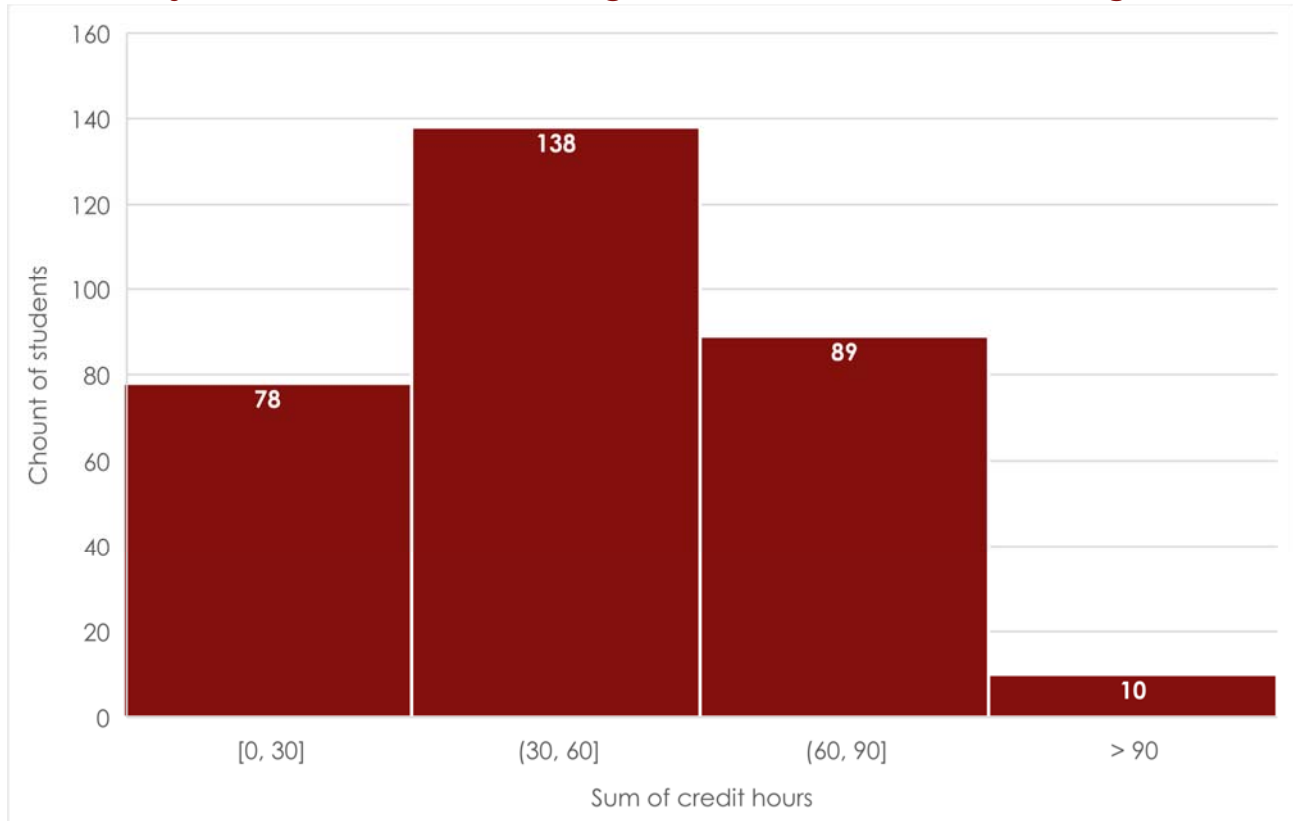
## Where did fall 2018 incoming transfers to IU-Southeast come from?



\*Includes other states and unknowns.

\*\*Includes students who transferred credits from other Ivy Tech campuses located outside of the service region as well as students who transferred credits from more than one institution with Ivy Tech being the predominant source.

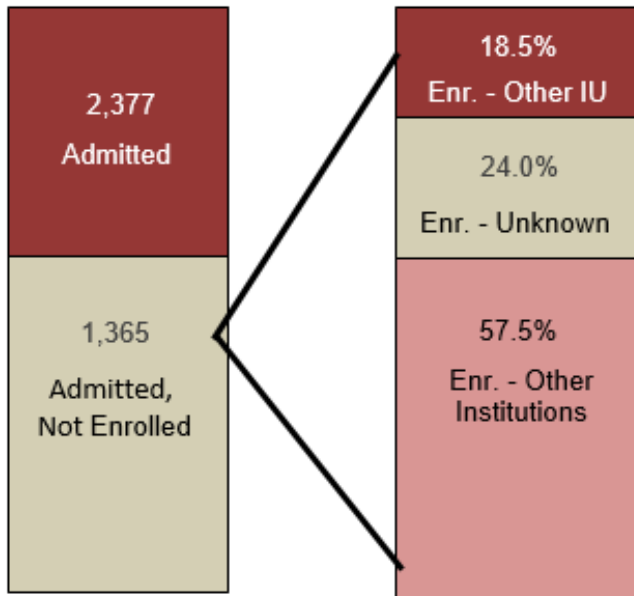
## How many credit hours did incoming transfers to IU-Southeast bring?



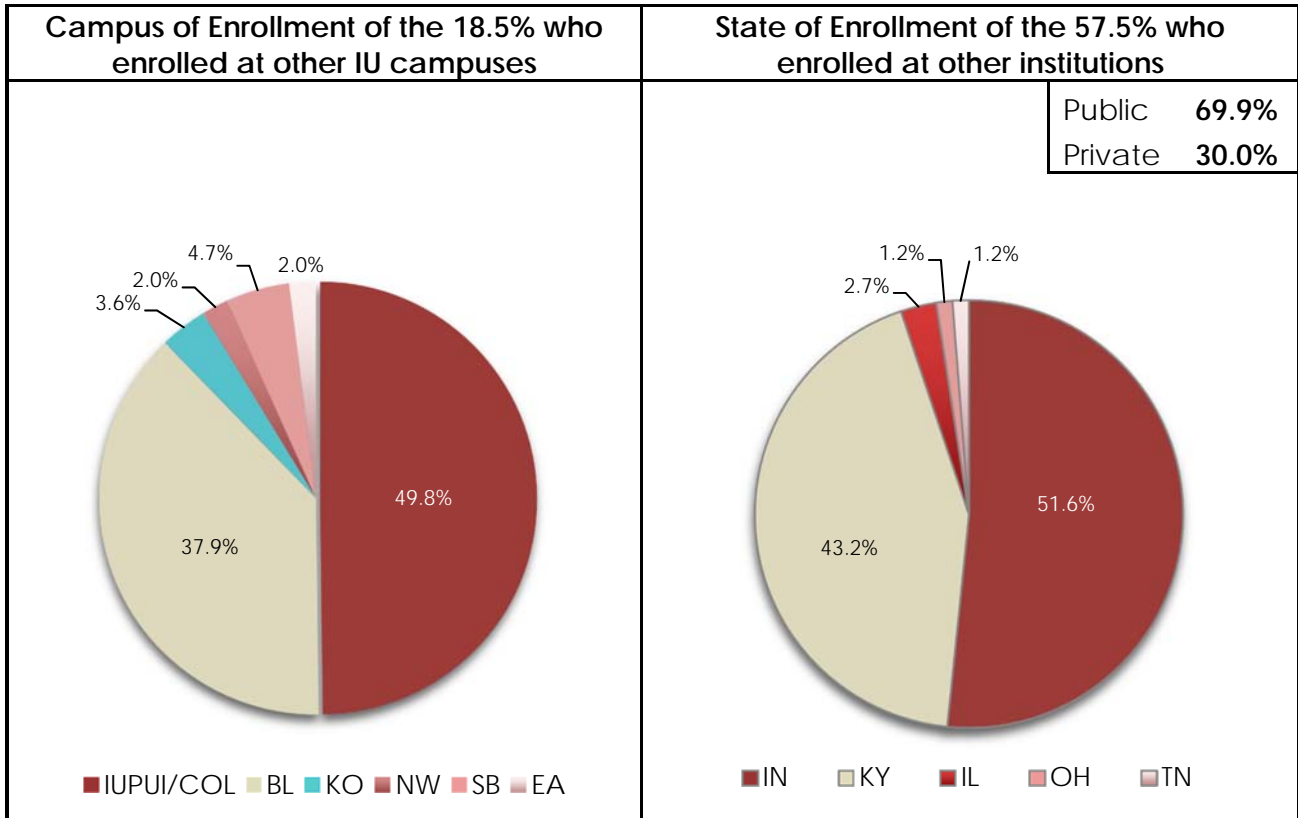


## Characteristics of admitted, not enrolled students in fall 2018

Where did the students who did not enroll at IU-Southeast go?



What are the Top 10 Institutions where Admitted, Not Enrolled Students are Going	
<b>Top 10</b>	
Ivy Tech Community College (Statewide)*	98
IU-Bloomington*	96
IUPUI*	96
University of Louisville	78
Jefferson Community and Technical College	64
Bellarmino University	46
Indiana State University	41
Ball State University*	40
University of Southern Indiana	40
Purdue University-West Lafayette	35
<b>Top 10 Total</b>	<b>634</b>
<b>46.4% of Total **</b>	
* Students were also enrolled at another university as well	
** The denominator for the % of total is Admitted Not Enrolled	



What Program Areas Admitted, Not Enrolled Students Enrolling at Other Institutions are Studying	
<b>Top 10</b>	
Nursing	98
Other Healthcare Pathways	47
Business Administration	52
Elementary Education	39
General Studies	45
Biology	31
Psychology	31
Exercise Science	11
Computer Science	12
Accounting	12
<b>Top 10 Total</b>	<b>378</b>
<b>27.7% of Total *</b>	
* The denominator for the % of total includes the number enrolled at other IU campuses and other institutions	

## Transfer characteristics of fall 2017 beginner students who were not retained in fall 2018<sup>vi</sup>

### Where did students who transfer out go?

<b>Where Students who Transfer Out are Going</b>	
<b>Transfers within IU</b>	<b>17</b>
IU-Bloomington	12
IUPUI	3
IU-Kokomo	1
IUPUC	1
<b>Transfers to other institutions</b>	<b>89</b>
Ivy Tech Community College (Statewide)	36
Jefferson Community and Technical College	13
Galen College of Nursing	8
University of Louisville	7
Ball State University	2
Indiana State University	2
Purdue University-West Lafayette	2
Vincennes University	2
Western Kentucky University	2
Asbury University	1
Asnuntuck Community College	1
Bellarmine University	1
Bluegrass Community and Technical College	1
College of Southern Nevada	1
Kaskaskia College	1
Murray State University	1
Southern Baptist Theological Seminary	1
Spalding University	1
Taylor University	1
University of Cincinnati	1
University of Indianapolis	1
University of Oklahoma	1
University of Phoenix	1
University of Southern Indiana	1
<b>Total</b>	<b>106</b>
<b>26.2% of total students not retained at IU-Southeast</b>	

<b>What Program Areas are Students who Transfer Out Studying</b>	
<b>Transfers within IU</b>	<b>17</b>
Undecided/Exploratory	7
Business, Management, Marketing, And Related Support Services	3
Health Professions And Related Programs	3
Computer And Information Sciences And Support Services	1
Education	1
Homeland Security, Law Enforcement, Firefighting, Related Protective Services	1
Social Sciences	1
<b>Transfers to other institutions</b>	<b>89</b>
Health Professions And Related Programs	32
Liberal Arts And Sciences, General Studies And Humanities	19
Education	7
Business, Management, Marketing, And Related Support Services	4
Computer And Information Sciences And Support Services	4
Homeland Security, Law Enforcement, Firefighting, Related Protective Services	4
Undecided/Exploratory	4
Unknown	3
Mechanic And Repair Technologies/Technicians	2
Parks, Recreation, Leisure, And Fitness Studies	2
Psychology	2
Visual And Performing Arts	2
Construction Trades	1
Engineering Technologies And Engineering-Related Fields	1
Foreign Languages, Literatures, And Linguistics	1
Legal Professions And Studies	1
Physical Sciences	1
Transportation And Materials Moving	1
<b>Total</b>	<b>106</b>
<b>26.2% of total students not retained at IU-Southeast</b>	

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<sup>i</sup> Sources: Bransberger, P. & Michelau, D.K. (2016). *Knocking at the College Door: Projections of High School Graduates*, 9th Edition. Boulder, CO: Western Interstate Commission for Higher Education (WICHE). Retrieved from <https://static1.squarespace.com/static/57f269e19de4bb8a69b470ae/t/5a4bf94f24a694d32cfe41ab/1514928467746/Knocking2016FINALFORWEB-revised010218.pdf>

Grawe, N.D. (2016). *Supplemental Materials for Demographics and the Demand for Higher Education*. Retrieved from <https://people.carleton.edu/~ngrawe/HEDI.htm>

Grawe (2016) defines regional four-year institutions as those that rank outside of the top 100 colleges and universities. All regional campuses, including IU-East, fall into this grouping.

<sup>ii</sup> Data reflect 2018 high school graduates who took the new SAT during high school. If a student took the SAT more than once, the most recent score is summarized. The SAT Math benchmark is the section score associated with a 75% chance of earning at least a C in first-semester, credit-bearing, college-level courses in algebra, statistics, precalculus, or calculus. The SAT Evidence-Based Reading and Writing (ERW) benchmark is associated with a 75% chance of earning at least a C in first-semester, credit-bearing, college-level courses in history, literature, social science, or writing. The combined benchmark is 1010.

The College Board. (2019). *The 2018 SAT Suite of Assessments Annual Report*. Retrieved from <https://research.collegeboard.org/programs/sat/data/2018-sat-suite-annual-report>

<sup>iii</sup> Source: Indiana Department of Education.(2019). *Find School and Corporation Data Reports*. Retrieved from <https://www.doe.in.gov/accountability/find-school-and-corporation-data-reports>

<sup>iv</sup> Indiana state code dictates that for the purpose of determining graduation rates for public high schools and accredited nonpublic high schools, the reporting year “refers to the period beginning October 1 of a year and ending September 30 of the following year.” Source: Indiana General Assembly (2015). *2015 Archived Indiana Code*. Retrieved from <http://iga.in.gov/legislative/laws/2015/ic/titles/020/articles/026/chapters/013/>

<sup>v</sup> *Notes*. Indiana total HS counts from IDOE do not include the number of students who were masked in the public data. Graduation year for high school graduates is based on academic year, and the student has until October 1 to be considered a graduate of the prior academic year. As such, the parameters for HS graduation were 9/30/2017-10/1/2018.

<sup>vi</sup> Data represents the updated institution and program area of study for all students who were not reenrolled at the time of the Fall 2018 Census and for whom there was an updated program area listing in the National Student Clearinghouse. Program areas have been collapsed by 2-digit Classification of Instructional Programs (CIP) code.