

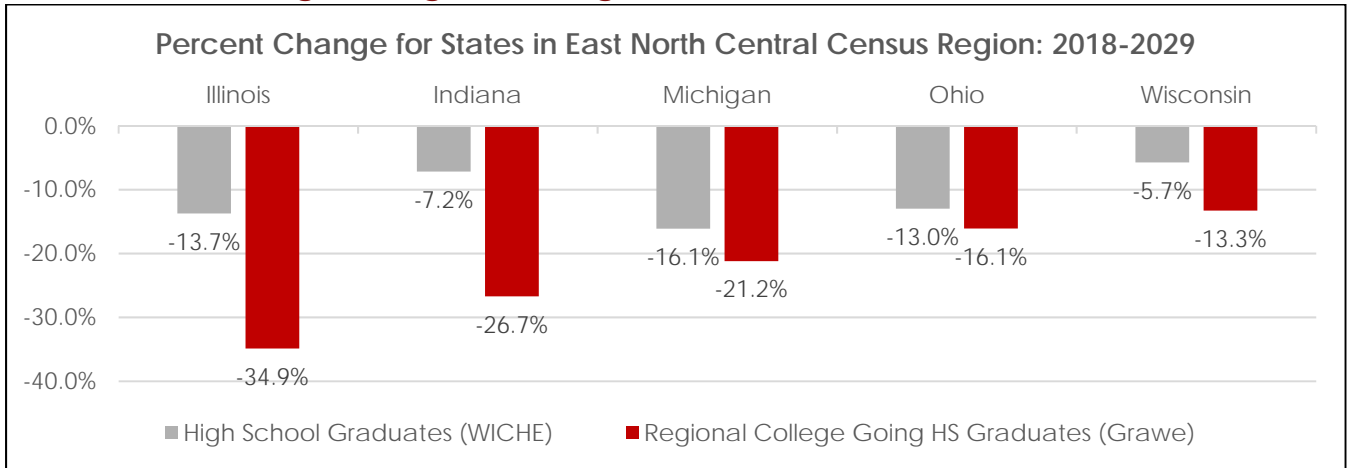


IU-SOUTH BEND

Campus Profile of Admission Funnel

Overall landscape of potential students to IU for fall 2018

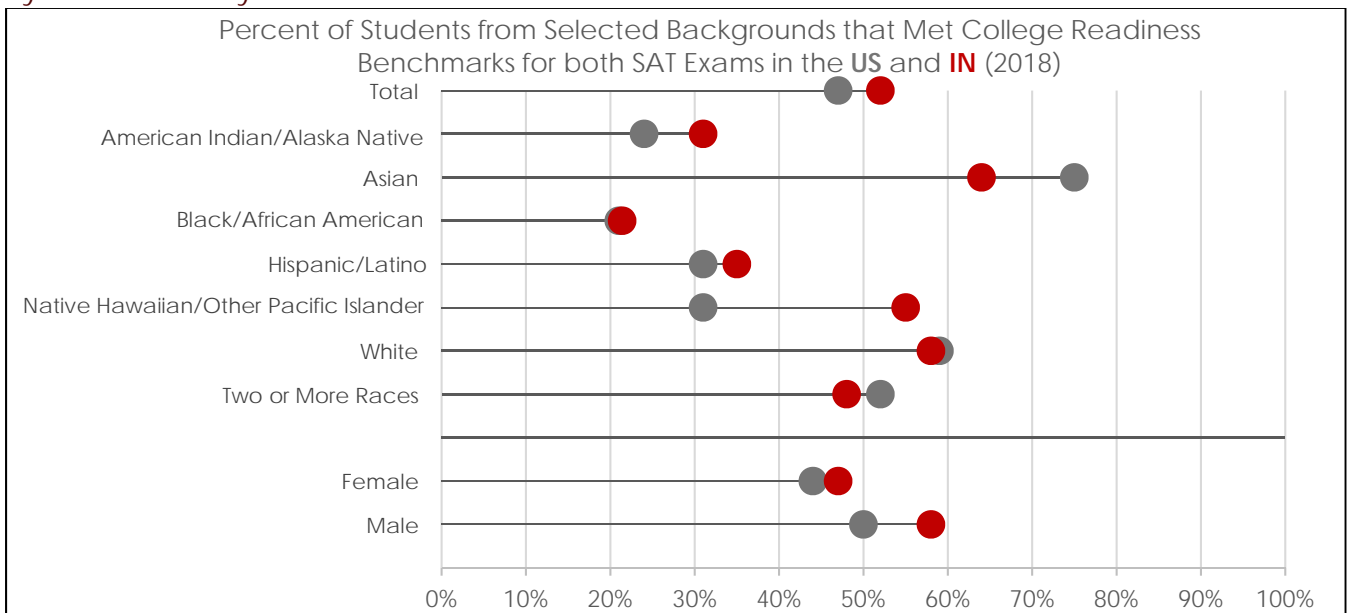
Forecasted change of high school graduatesⁱ



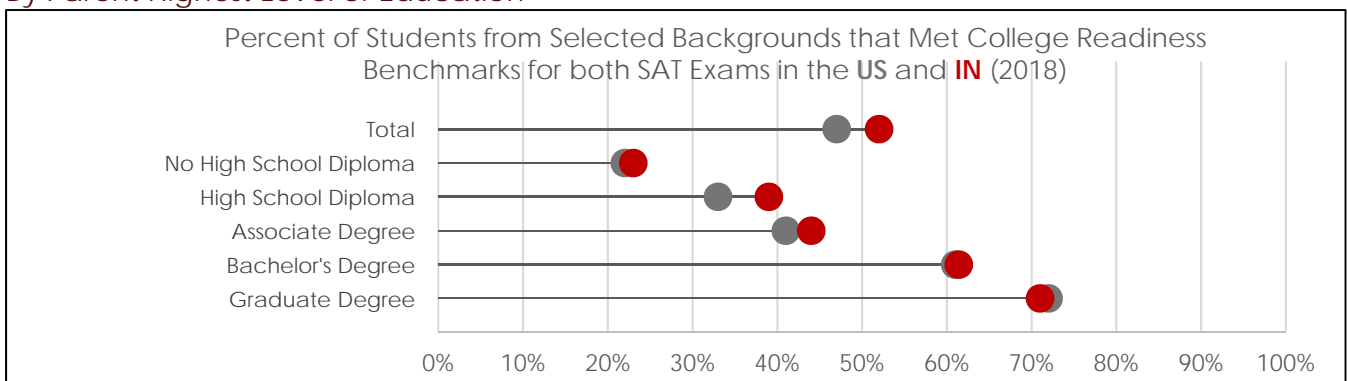
Source: Western Interstate Commission for Higher Education (WICHE) and Grawe, please reference endnotes.

College readiness of high school graduates?ⁱⁱ

By Race/Ethnicity and Sex

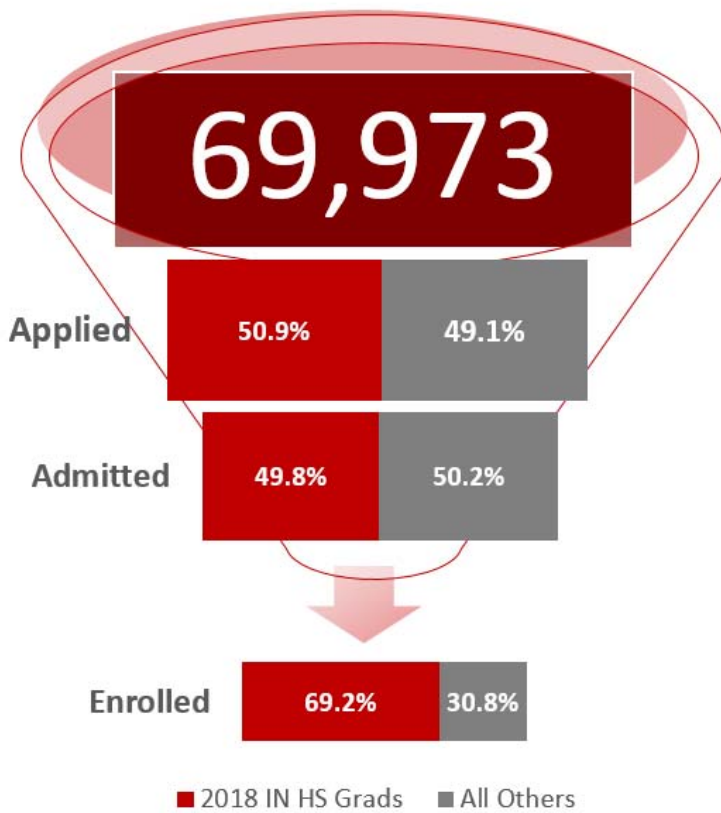


By Parent Highest Level of Education

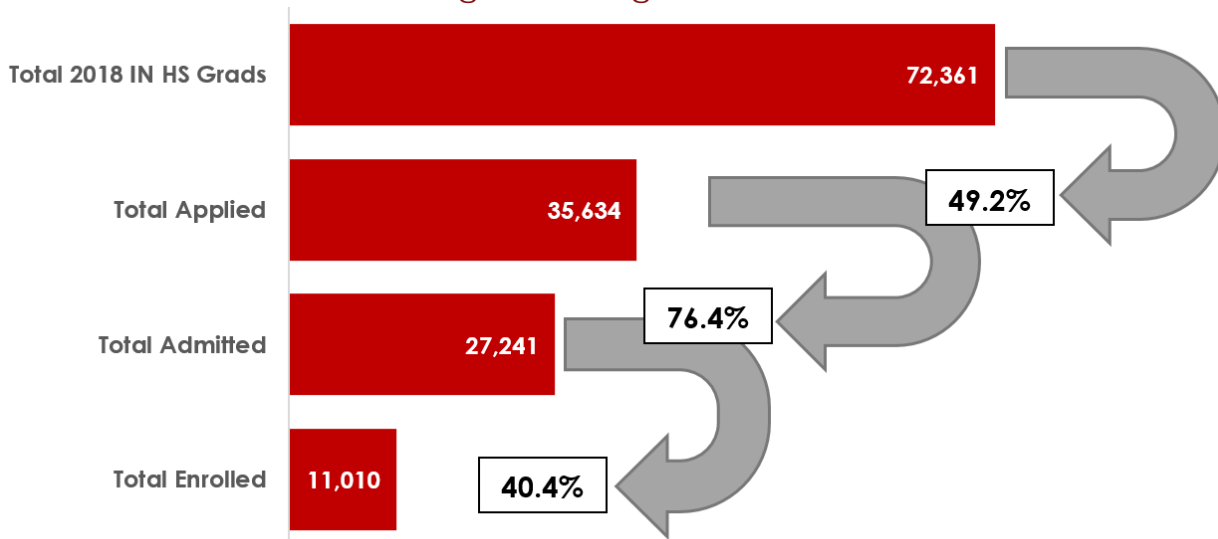


Overall admission funnel for IU for fall 2018

Admission funnel for all applicants to IU



IU's share of 2018 Indiana high school graduatesⁱⁱⁱ



Overview of the IU-South Bend admission funnel for 2018 Indiana High School Graduates

What were the top high school producers in the admission funnel?ⁱⁱⁱ

Top 10 HS Producers	County	Distance to IU-South Bend	2018 HS Grads with Free/Reduced Lunch	2018 HS Grads	IU-South Bend Funnel - Fall 2018						
					Applied		Admitted		Enrolled		SAT Comp Score for Enrolled
					3,011		2,466		929		
Total				8,569	count	% of HS	count	% of HS	count	% of HS	Avg. Score
Penn HS	St. Joseph	7 Mi	175	841	216	25.7%	191	22.7%	112	13.3%	1055
Warsaw Community HS	Kosciusko	50 Mi	176	480	21	4.4%	19	4.0%	5	1.0%	1002
LaPorte HS	LaPorte	32 Mi	176	436	57	13.1%	51	11.7%	20	4.6%	1046
Elkhart Memorial HS	Elkhart	13 Mi	223	410	76	18.5%	69	16.8%	30	7.3%	1076
John Adams HS	St. Joseph	1 Mi	189	385	141	36.6%	118	30.6%	58	15.1%	1039
Goshen HS	Elkhart	26 Mi	200	382	86	22.5%	75	19.6%	28	7.3%	1031
Elkhart Central HS	Elkhart	20 Mi	173	362	92	25.4%	64	17.7%	23	6.4%	1001
Concord Community HS	Elkhart	19 Mi	138	340	87	25.6%	80	23.5%	39	11.5%	1064
Northridge HS	Elkhart	29 Mi	63	320	59	18.4%	46	14.4%	18	5.6%	1071
Mishawaka HS	St. Joseph	3 Mi	168	304	87	28.6%	71	23.4%	39	12.8%	1035
Total of top 10				4,260	922	21.6%	784	18.4%	372	8.7%	1042

49.7% of total grads in service region are from the top 10 HS producers

What were the top high schools with the highest number of applicants in the admission funnel?ⁱⁱⁱ

Top 10 HS Applicant Producers	County	Distance to IU-South Bend	2018 HS Grads with Free/Reduced Lunch	2018 HS Grads	IU-South Bend Funnel - Fall 2018					
					Applied		Admitted		Enrolled	
					3,011		2,466		929	
Total				8,569	count	% of HS	count	% of HS	count	% of HS
Penn HS	St. Joseph	7 Mi	175	841	216	25.7%	191	22.7%	112	13.3%
John Adams HS	St. Joseph	1 Mi	186	385	141	36.6%	118	30.6%	58	15.1%
Elkhart Central HS	Elkhart	20 Mi	173	362	92	25.4%	64	17.7%	23	6.4%
Concord Community HS	Elkhart	19 Mi	138	340	87	25.6%	80	23.5%	39	11.5%
Mishawaka HS	St. Joseph	3 Mi	168	304	87	28.6%	71	23.4%	39	12.8%
Goshen HS	Elkhart	26 Mi	200	382	86	22.5%	75	19.6%	28	7.3%
Elkhart Memorial HS	Elkhart	13 Mi	223	410	76	18.5%	69	16.8%	30	7.3%
Clay HS	St. Joseph	5 Mi	130	225	75	33.3%	56	24.9%	35	15.6%
James W Riley HS	St. Joseph	2 Mi	119	203	60	29.6%	48	23.6%	21	10.3%
New Prairie HS	St. Joseph	22 Mi	65	204	59	28.9%	52	25.5%	26	12.7%
Total of top 10				3,656	979	26.8%	824	22.5%	411	11.2%

42.7% of total grads in service region are from the top 10 HS applicant producers

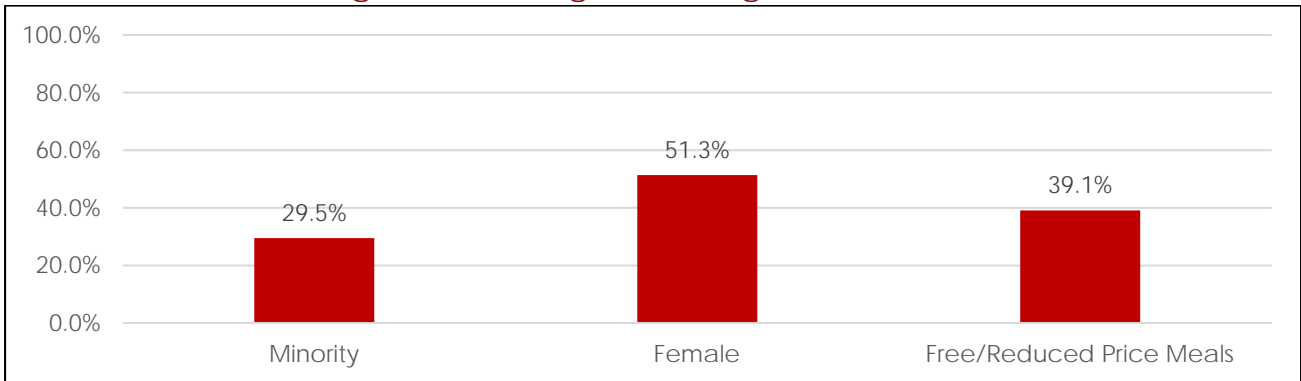
Note. Seven high schools (70.0%) that were top ten high school producers are also in the top ten high school applicant producers. 90.0% of high schools are below the average of the top 10 high school producers (426.0).

IU-South Bend Service Region Characteristics for 2017-2018

How many high school graduates were there in the IU-South Bend service region?

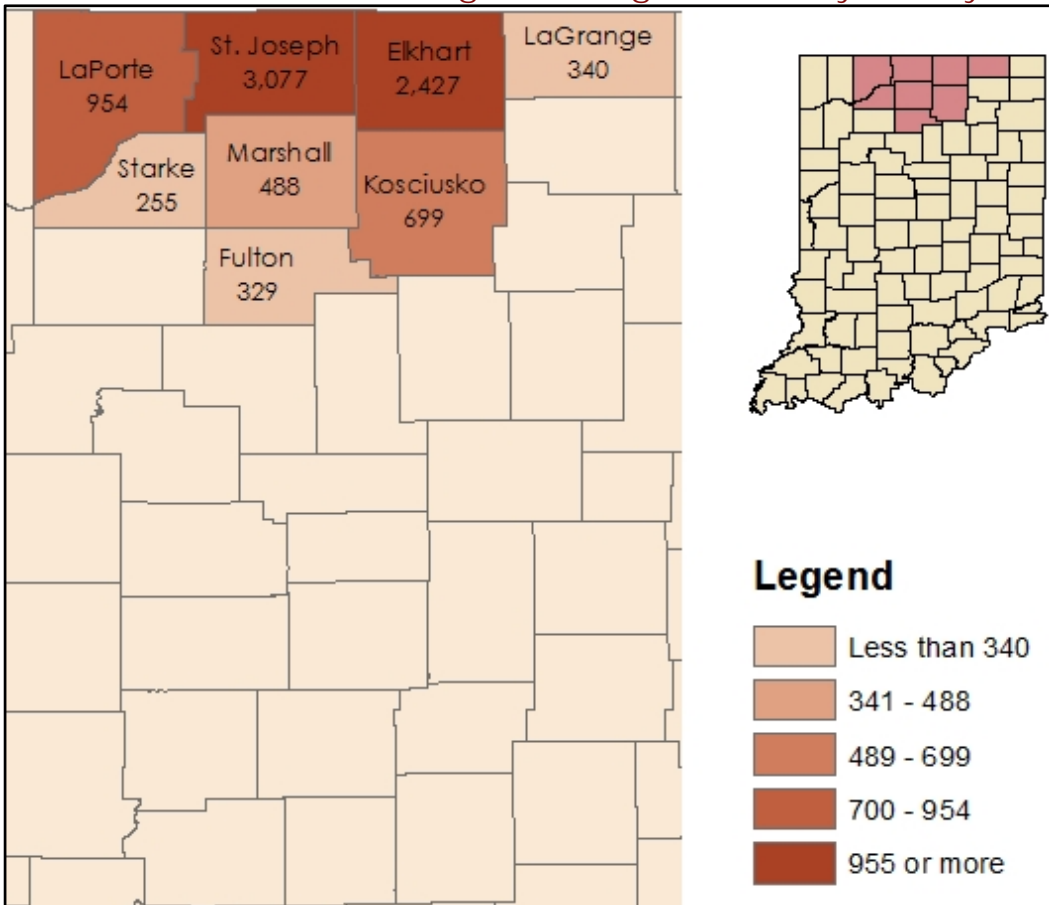
8,569

What were the backgrounds of high school graduates?ⁱⁱⁱ



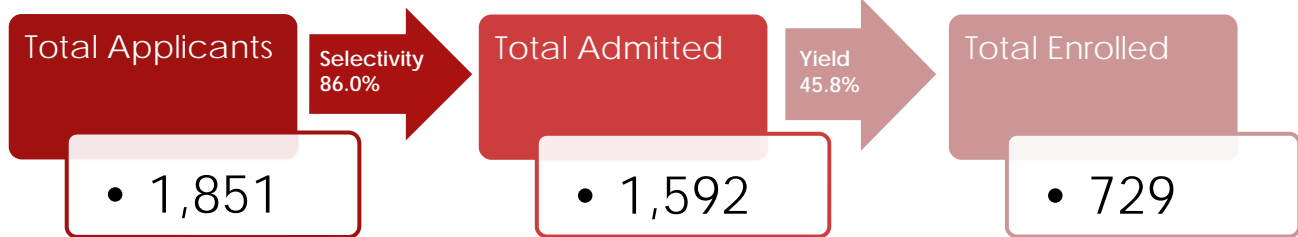
Note. Minority includes all races/ethnicities but white, non-Hispanic.

What was the number of high school graduates by county?



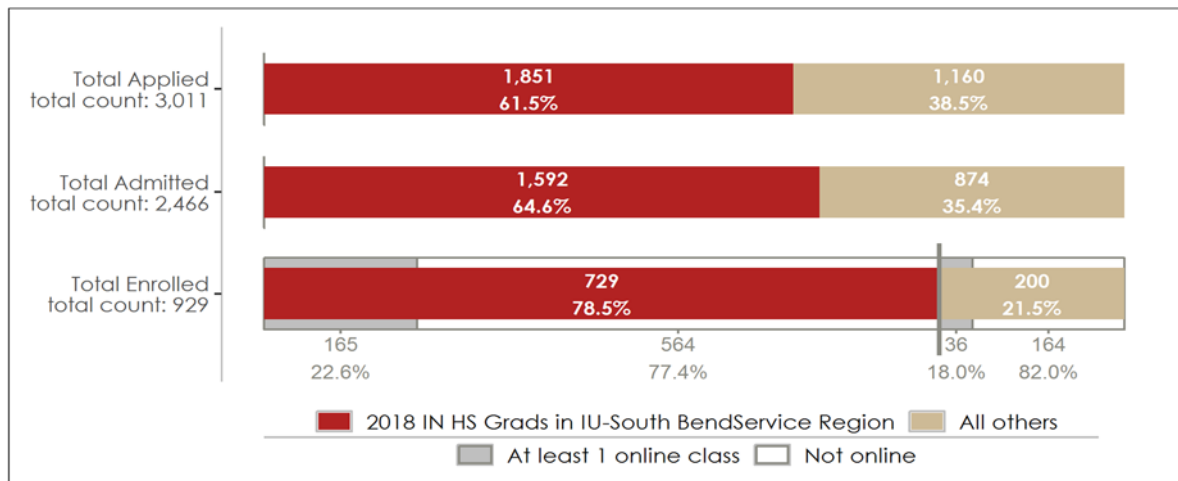
IU-South Bend Fall 2018 Admission Funnel within the Service Region

What were the selectivity and yield for 2017-2018 high school graduates?^{iv}

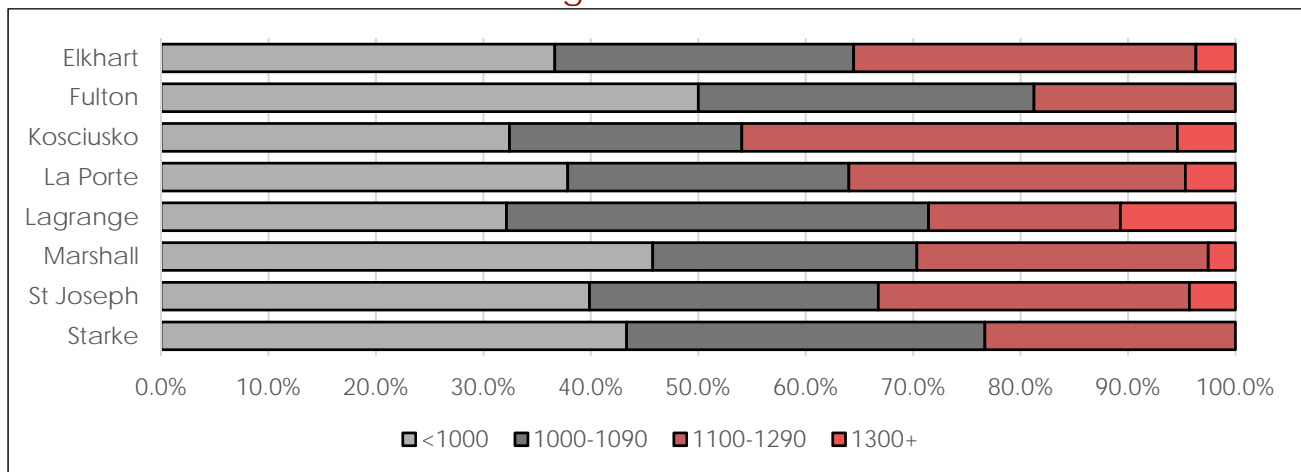


Note. Selectivity is the ratio of total admitted to total applicants and yield is the ratio of total enrolled to total admitted.

Indiana high school service region graduates as a proportion of the admission funnel and breakdown of online students^v



How prepared for college were high school graduates in the applicant pool from the IU-South Bend service region in terms of SAT scores?

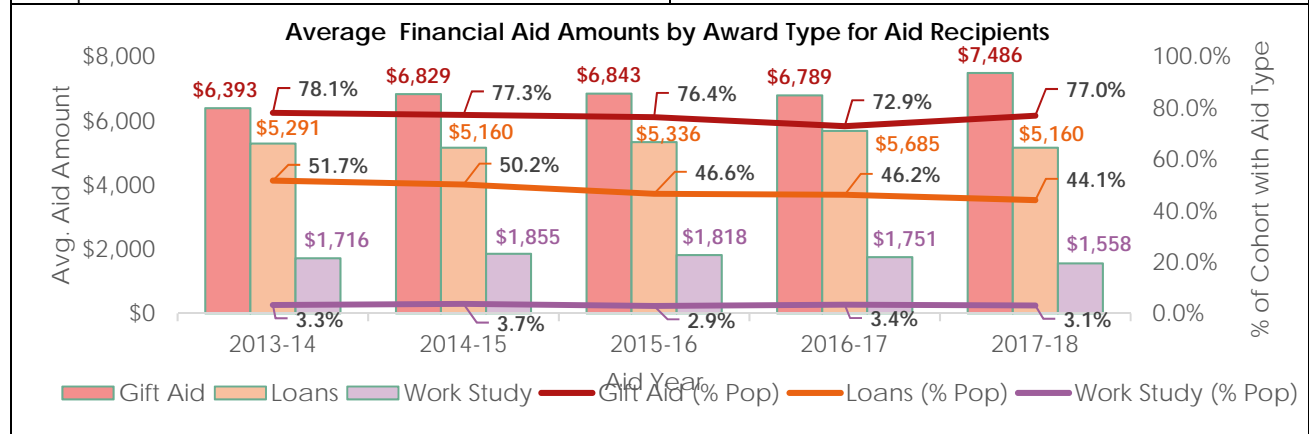


Note. Total out of 1,831 students who submitted SAT scores

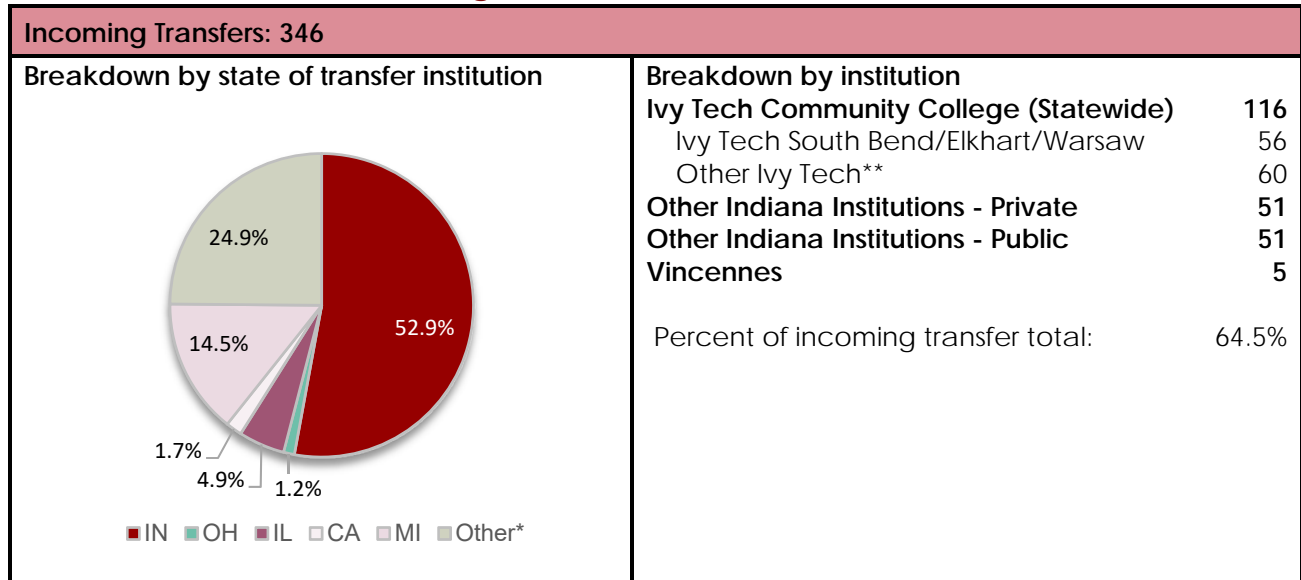
IU-South Bend fall 2018 beginner student profiles

What were the characteristics of beginner students?

Incoming Beginner Profile for IU-South Bend				
Beginner Demographic Profile			Test and Rank Profile	
	Count	% of Total		Average (-/+ IN Avg.)
Beginner Students	929	100.0%	Test Score	
			National	Indiana
Sex			SAT Verbal	536
Male	352	34.9%	SAT Math	546
Female	577	65.1%	SAT Composite	1068
Residency			ACT English	19
Resident	881	74.3%	ACT Math	20
Non-Resident	48	25.7%	High School Rank	Percent
Domestic Known Ethnicity			Top 10%	7.2%
Hispanic/Latino	142	15.6%	Top 25%	28.9%
African American	74	8.1%	Top Half	64.9%
American Indian	13	1.4%	Bottom Half	35.1%
Asian American	1	0.1%	Indiana HS Diploma Type	Count
Two or More Races	63	6.9%	CORE 40	448
White	615	67.7%	Academic Honors	394
Other Ethnicity			<i>Core 40 includes Core 40 technical diplomas</i>	
International	16	1.7%	AP, Dual Credit, Transfer Activity	Average Hrs.
Unknown	5	0.5%	Fall 2018 Cohort	6.2
Took 1 or more Online Courses	201	21.6%	Fall 2017 Cohort	6.0
Lived on Campus	202	21.7%	Fall 2016 Cohort	4.1
First Generation College Students	394	42.4%		
21st Century Scholarships				
Participants	217	23.4%		
Recipients	119	12.8%		



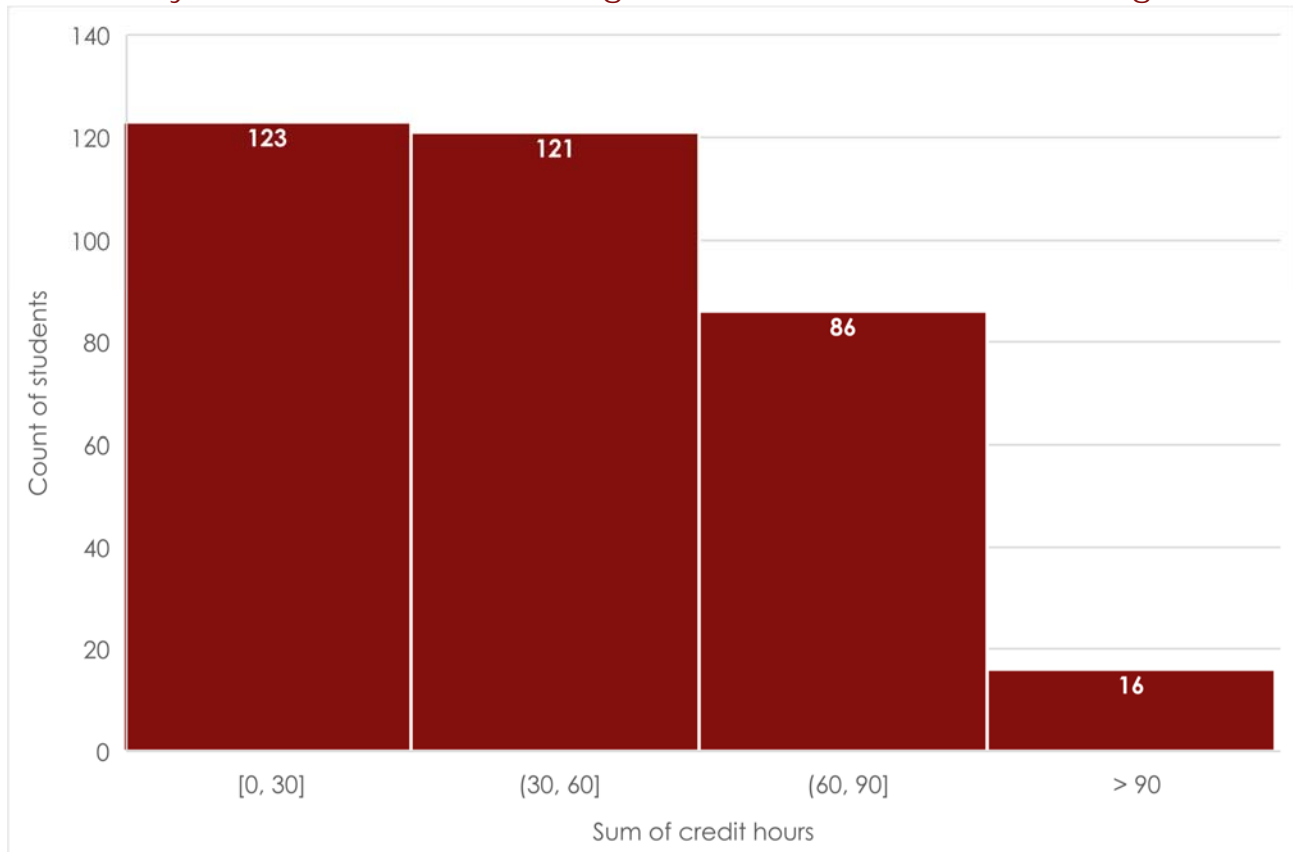
Where did fall 2018 incoming transfers to IU-South Bend come from?



*Includes other states and unknowns.

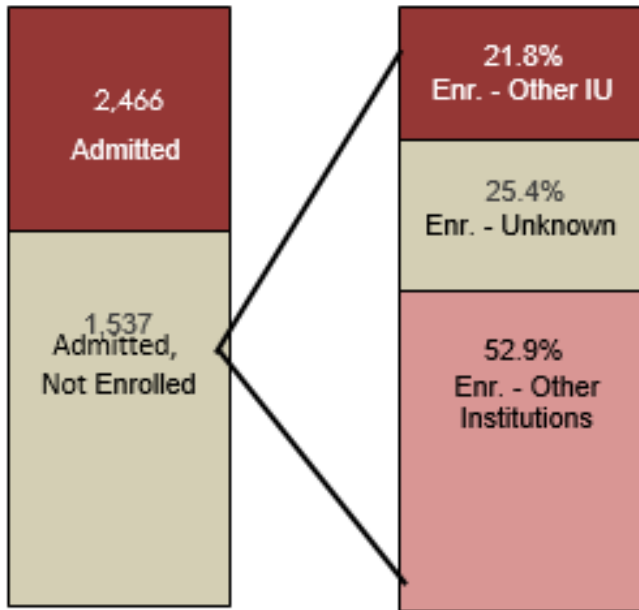
**Includes students who transferred credits from other Ivy Tech campuses located outside of the service region as well as students who transferred credits from more than one institution with Ivy Tech being the predominant source.

How many credit hours did incoming transfers to IU-South Bend bring?

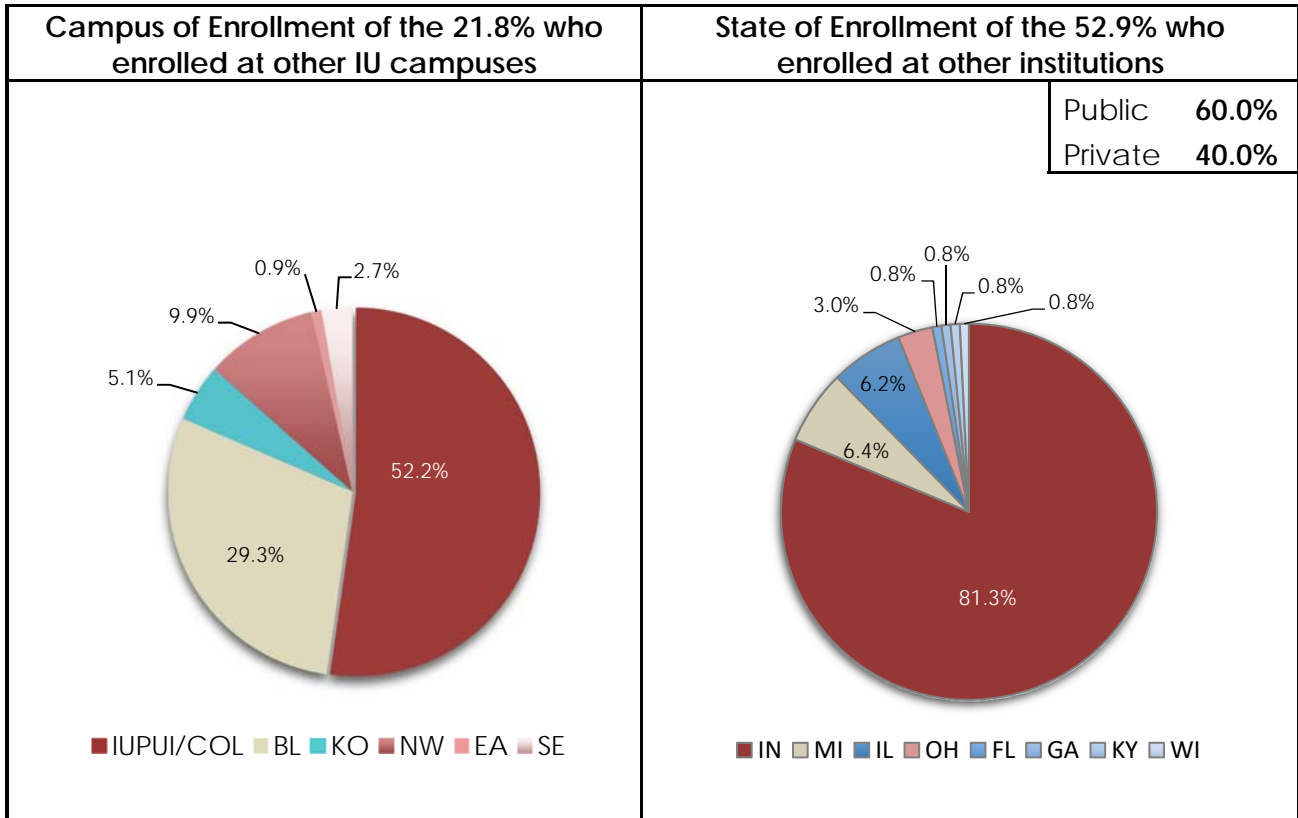


Characteristics of admitted, not enrolled students in fall 2018

Where did the students who did not enroll at IU-South Bend go?



What are the Top 10 Institutions where Admitted, Not Enrolled Students are Going	
Top 10	
IUPUI	170
Ivy Tech Community College (Statewide)	103
IU-Bloomington*	99
Ball State University	88
Purdue University-West Lafayette	69
Purdue University-Fort Wayne	47
Bethel College	46
Indiana State University	33
IU-Northwest	33
Goshen College	26
Top 10 Total	713
46.3% of Total **	
* Students were also enrolled at another university as well	
** The denominator for the % of total is Admitted Not Enrolled	



What Program Areas Admitted, Not Enrolled Students Enrolling at Other Institutions are Studying	
Top 10	
Nursing	71
Business Administration	54
Health Sciences	54
Education	49
Psychology	38
General Studies	35
Biology	31
Exercise Science	16
Accounting	14
Computer Science	12
Top 10 Total	374
24.3% of Total *	
* The denominator for the % of total includes the number enrolled at other IU campuses and other institutions	

Transfer characteristics of fall 2017 beginner students who were not retained in fall 2018^{vi}

Where did students who transfer out go?

Where Students who Transfer Out are Going	
Transfers within IU	42
IU-Bloomington	24
IUPUI	13
IU-Northwest	5
Transfers to other institutions	81
Ivy Tech Community College (Statewide)	49
Ball State University	7
Purdue University Fort Wayne	4
Southwestern Michigan College	4
Purdue University-Northwest	2
Arizona State University	1
Cedarville University	1
Colorado Technical University	1
Grace College	1
Hillsborough Community College	1
Holy Cross College	1
Indiana State University	1
Manchester University	1
Moraine Valley Community College	1
Santa Monica College	1
University of North Florida	1
University of Southern Indiana	1
University of Wisconsin-Milwaukee	1
Vincennes University	1
Western Washington University	1
Total	123
30.3% of total students not retained at IU-South Bend	

What Program Areas are Students who Transfer Out Studying	
Transfers within IU	42
Health Professions And Related Programs	12
Business, Management, Marketing, And Related Support Services	8
Undecided/Exploratory	6
Biological And Biomedical Sciences	3
Visual And Performing Arts	3
Education	2
Engineering	2
Psychology	2
Social Sciences	2
Computer And Information Sciences And Support Services	1
English Language And Literature/Letters	1
Transfers to other institutions	81
Health Professions And Related Programs	27
Business, Management, Marketing, And Related Support Services	15
Liberal Arts And Sciences, General Studies And Humanities	11
Education	5
Unknown	4
Computer And Information Sciences And Support Services	3
Visual And Performing Arts	3
Biological And Biomedical Sciences	2
Multi/Interdisciplinary Studies	2
Precision Production	2
Social Sciences	2
Construction Trades	1
Engineering	1
Engineering Technologies And Engineering-Related Fields	1
English Language And Literature/Letters	1
History	1
Psychology	1
Undecided/Exploratory	1
Total	123
30.3% of total students not retained at IU-South Bend	

ⁱ Sources: Bransberger, P. & Michelau, D.K. (2016). *Knocking at the College Door: Projections of High School Graduates*, 9th Edition. Boulder, CO: Western Interstate Commission for Higher Education (WICHE). Retrieved from <https://static1.squarespace.com/static/57f269e19de4bb8a69b470ae/t/5a4bf94f24a694d32cfe41ab/1514928467746/Knocking2016FINALFORWEB-revised010218.pdf>

Grawe, N.D. (2016). *Supplemental Materials for Demographics and the Demand for Higher Education*. Retrieved from <https://people.carleton.edu/~nrgawe/HEDI.htm>

Grawe (2016) defines regional four-year institutions as those that rank outside of the top 100 colleges and universities. All regional campuses, including IU-East, fall into this grouping.

ⁱⁱ Data reflect 2018 high school graduates who took the new SAT during high school. If a student took the SAT more than once, the most recent score is summarized. The SAT Math benchmark is the section score associated with a 75% chance of earning at least a C in first-semester, credit-bearing, college-level courses in algebra, statistics, precalculus, or calculus. The SAT Evidence-Based Reading and Writing (ERW) benchmark is associated with a 75% chance of earning at least a C in first-semester, credit-bearing, college-level courses in history, literature, social science, or writing. The combined benchmark is 1010.

The College Board. (2019). *The 2018 SAT Suite of Assessments Annual Report*. Retrieved from <https://research.collegeboard.org/programs/sat/data/2018-sat-suite-annual-report>

ⁱⁱⁱ Source: Indiana Department of Education.(2019). *Find School and Corporation Data Reports*. Retrieved from <https://www.doe.in.gov/accountability/find-school-and-corporation-data-reports>

^{iv} Indiana state code dictates that for the purpose of determining graduation rates for public high schools and accredited nonpublic high schools, the reporting year “refers to the period beginning October 1 of a year and ending September 30 of the following year.” Source: Indiana General Assembly (2015). *2015 Archived Indiana Code*. Retrieved from <http://iga.in.gov/legislative/laws/2015/ic/titles/020/articles/026/chapters/013/>

^v *Notes*. Indiana total HS counts from IDOE do not include the number of students who were masked in the public data. Graduation year for high school graduates is based on academic year, and the student has until October 1 to be considered a graduate of the prior academic year. As such, the parameters for HS graduation were 9/30/2017-10/1/2018.

^{vi} Data represents the updated institution and program area of study for all students who were not reenrolled at the time of the Fall 2018 Census and for whom there was an updated program area listing in the National Student Clearinghouse. Program areas have been collapsed by 2-digit Classification of Instructional Programs (CIP) code.