

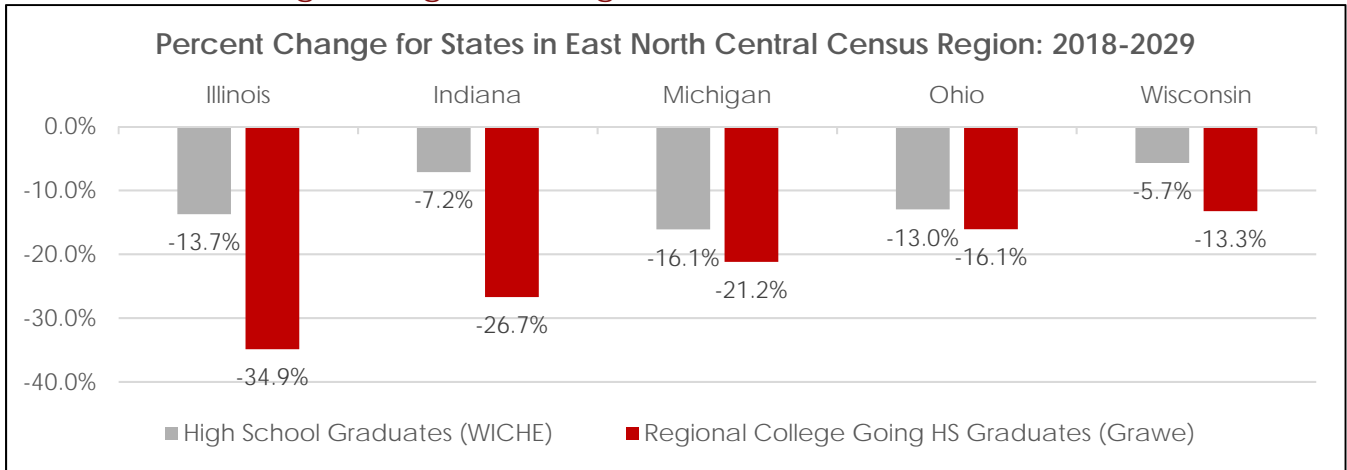


IU-EAST

Campus Profile of Admission Funnel

Overall landscape of potential students to IU for fall 2018

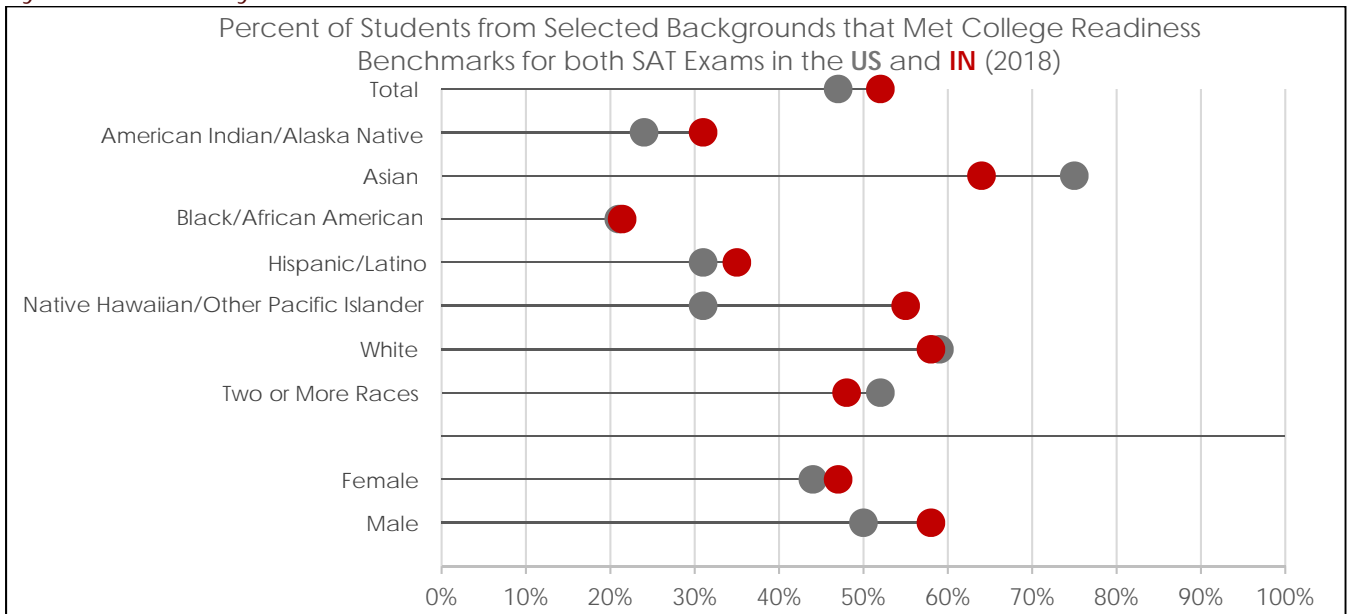
Forecasted change of high school graduatesⁱ



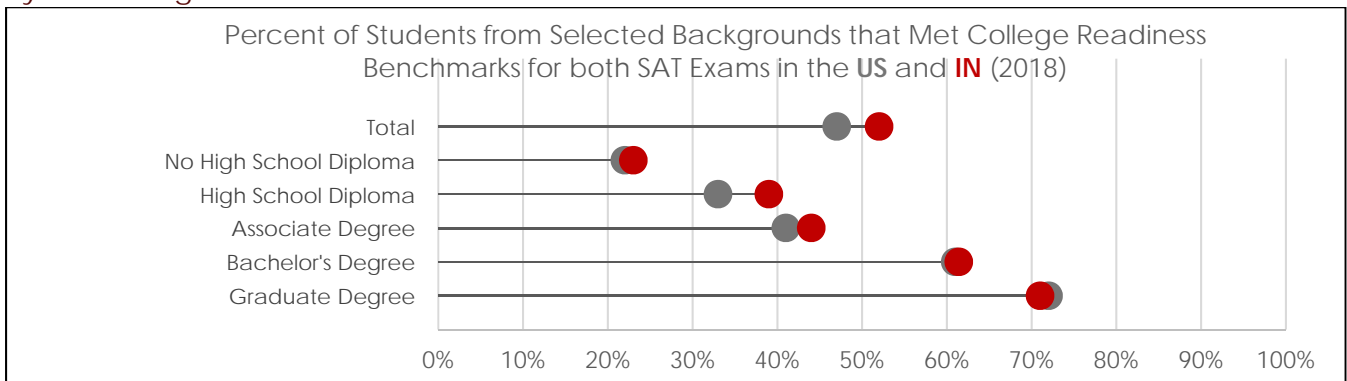
Source: Western Interstate Commission for Higher Education (WICHE) and Grawe, please reference endnotes.

College readiness of high school graduates?ⁱⁱ

By Race/Ethnicity and Sex

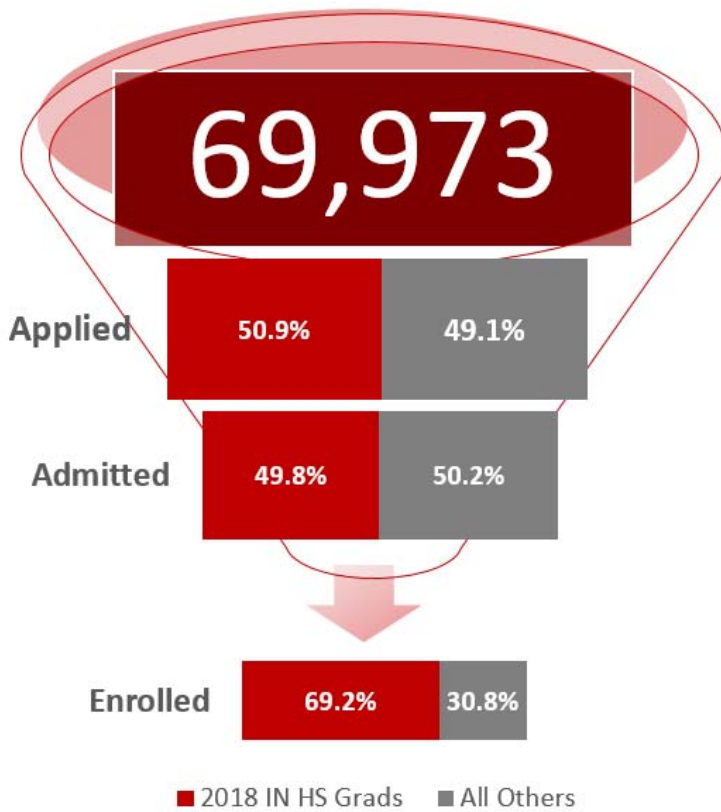


By Parent Highest Level of Education

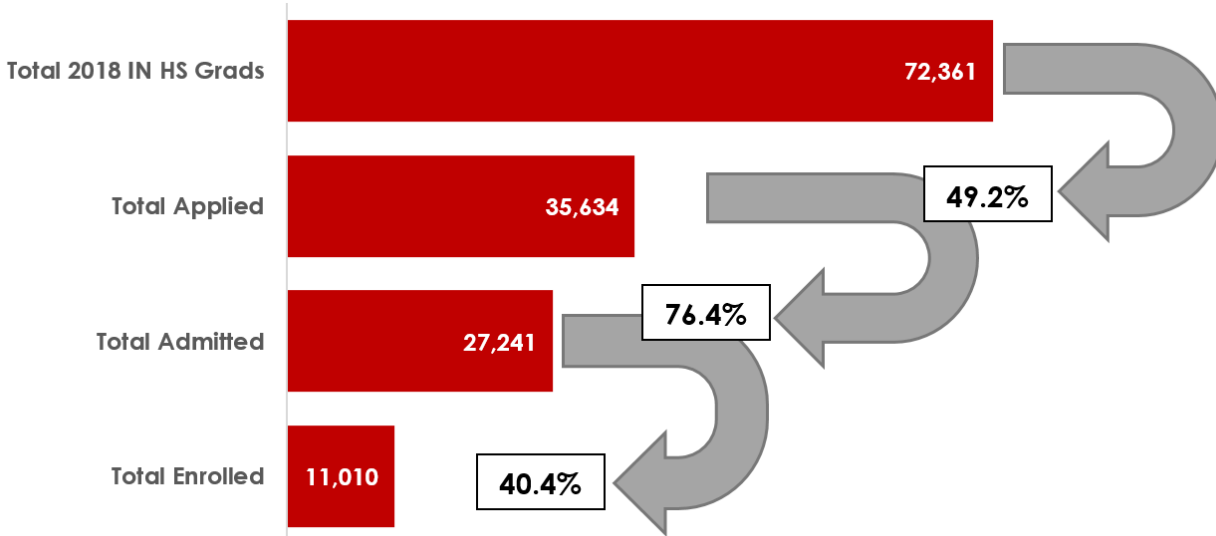


Overall admission funnel for IU for fall 2018

Admission funnel for all applicants to IU



IU's share of 2018 Indiana high school graduatesⁱⁱⁱ



Overview of the IU-East admission funnel for 2018 Indiana High School Graduates

What were the top high school producers in the admission funnel?ⁱⁱⁱ

| Top 10 HS Producers | County | Distance to IU-East | 2018 HS Grads with Free/Reduced Lunch | 2018 HS Grads | IU-East Funnel - Fall 2018 | | | | | | |
|---------------------------|----------|---------------------|---------------------------------------|---------------|----------------------------|--------------|------------|--------------|------------|-------------|-----------------------------|
| | | | | | Applied | | Admitted | | Enrolled | | SAT Comp Score for Enrolled |
| | | | | | 1,194 | | 969 | | 305 | | |
| Total | | | | 3,317 | count | % of HS | count | % of HS | count | % of HS | Avg. Score |
| East Central HS | Dearborn | 47 mi | 43 | 290 | 6 | 2.1% | 6 | 2.1% | 1 | 0.3% | * |
| Richmond HS | Wayne | 4 mi | 173 | 270 | 132 | 48.9% | 81 | 30.0% | 49 | 18.1% | 969 |
| New Castle HS | Henry | 30 mi | 86 | 206 | 24 | 11.7% | 23 | 11.2% | 11 | 5.3% | 960 |
| Connersville Sr HS | Fayette | 31 mi | 85 | 205 | 77 | 37.6% | 65 | 31.7% | 43 | 21.0% | 1058 |
| Franklin County HS | Franklin | 34 mi | 69 | 194 | 45 | 23.2% | 36 | 18.6% | 19 | 9.8% | 1111 |
| South Dearborn HS | Dearborn | 67 mi | 62 | 171 | 5 | 2.9% | 4 | 2.3% | 1 | 0.6% | * |
| Rushville Consolidated HS | Rush | 47 mi | 57 | 150 | 29 | 19.3% | 29 | 19.3% | 12 | 8.0% | 1043 |
| Lawrenceburg HS | Dearborn | 63 mi | 37 | 149 | 1 | 0.7% | 1 | 0.7% | 0 | 0.0% | N/A |
| Greensburg Community HS | Decatur | 68 mi | 51 | 144 | 3 | 2.1% | 2 | 1.4% | 0 | 0.0% | N/A |
| Centerville Sr HS | Wayne | 10 mi | 27 | 112 | 66 | 58.9% | 60 | 53.6% | 12 | 10.7% | 1015 |
| Total of top 10 | | | | 1,891 | 388 | 20.5% | 307 | 16.2% | 148 | 7.8% | 1021 |

57.0% of total grads in service region are from the top 10 HS producers

*Masked since the student count is less than 5

What were the top high schools with the highest number of applicants in the admission funnel?ⁱⁱⁱ

| Top 10 HS Applicant Producers | County | Distance to IU-East | 2018 HS Grads with Free/Reduced Lunch | 2018 HS Grads | IU-East Funnel - Fall 2018 | | | | | |
|-------------------------------|----------|---------------------|---------------------------------------|---------------|----------------------------|--------------|------------|--------------|------------|--------------|
| | | | | | Applied | | Admitted | | Enrolled | |
| | | | | | 1,194 | | 969 | | 305 | |
| Total | | | | 3,317 | count | % of HS | count | % of HS | count | % of HS |
| Richmond HS | Wayne | 4 mi | 173 | 270 | 132 | 48.9% | 81 | 30.0% | 49 | 18.1% |
| Connersville Senior HS | Fayette | 31 mi | 85 | 205 | 77 | 37.6% | 65 | 31.7% | 43 | 21.0% |
| Centerville Senior HS | Wayne | 10 mi | 27 | 112 | 66 | 58.9% | 60 | 53.6% | 12 | 10.7% |
| Northeastern HS | Wayne | 6 mi | 26 | 94 | 52 | 55.3% | 39 | 41.5% | 13 | 13.8% |
| Union City Jr-Sr HS | Randolph | 27 mi | 34 | 66 | 45 | 68.2% | 33 | 50.0% | 7 | 10.6% |
| Franklin County HS | Franklin | 34 mi | 69 | 194 | 45 | 23.2% | 36 | 18.6% | 19 | 9.8% |
| Monroe Central Jr-Sr HS | Randolph | 36 mi | 34 | 96 | 43 | 44.8% | 34 | 35.4% | 2 | 2.1% |
| Union County HS | Union | 18 mi | 38 | 106 | 33 | 31.1% | 31 | 29.2% | 15 | 14.2% |
| Rushville Consolidated HS | Rush | 47 mi | 57 | 150 | 29 | 19.3% | 29 | 19.3% | 12 | 8.0% |
| Hagerstown Jr-Sr HS | Wayne | 17 mi | 18 | 59 | 29 | 49.2% | 23 | 39.0% | 10 | 16.9% |
| Total of top 10 | | | | 1,352 | 551 | 40.8% | 431 | 31.9% | 182 | 13.5% |

40.8% of total grads in service region are from the top 10 HS applicant producers

Note. Five high schools (50.0%) that were top ten high school producers are also in the top ten high school applicant producers. 30.0% of high schools are below the average of the top 10 high school producers (189.1).

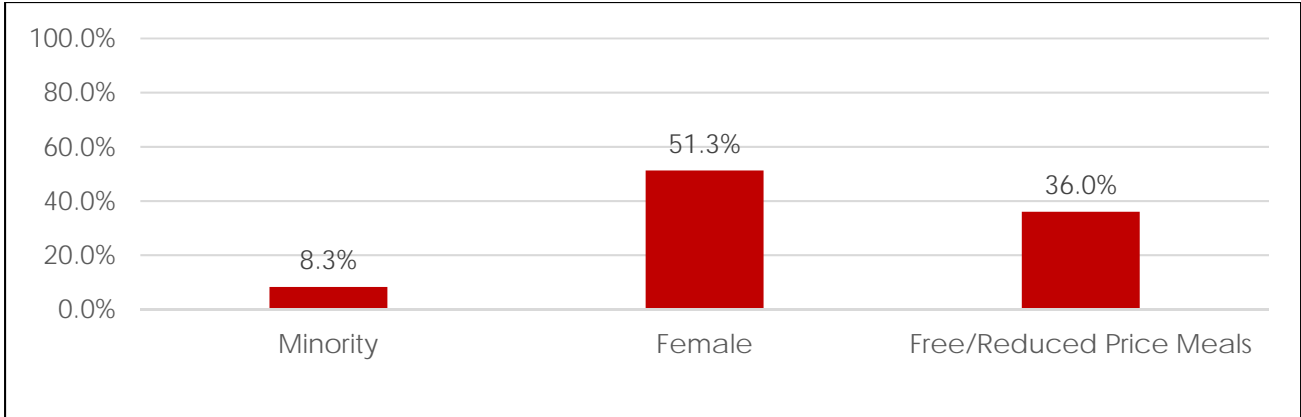
↳

IU-East Service Region Characteristics for 2017-2018

How many high school graduates were there in the IU-East service region?

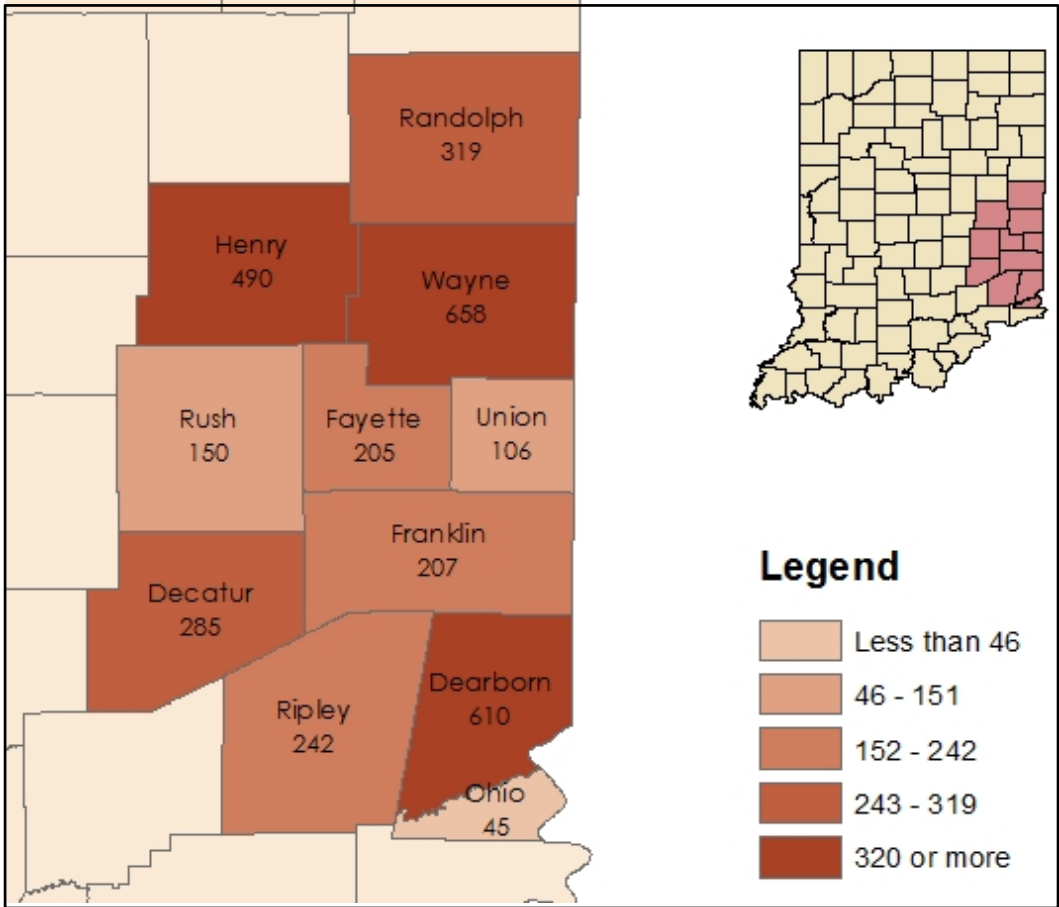
3,317

What were the backgrounds of high school graduates?ⁱⁱⁱ



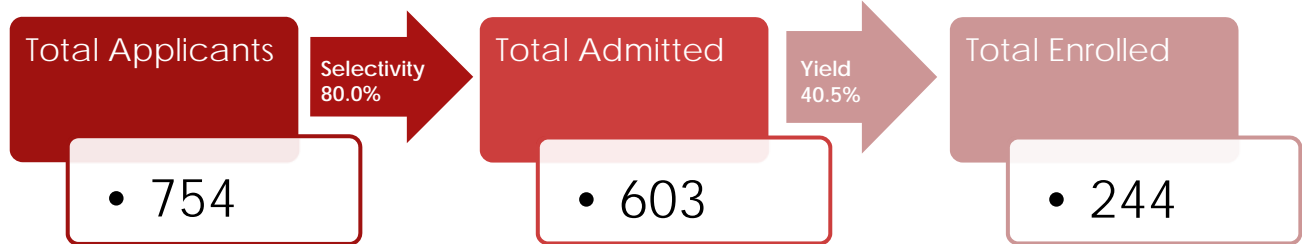
Note. Minority includes all races/ethnicities but white, non-Hispanic.

What was the number of high school graduates by county?



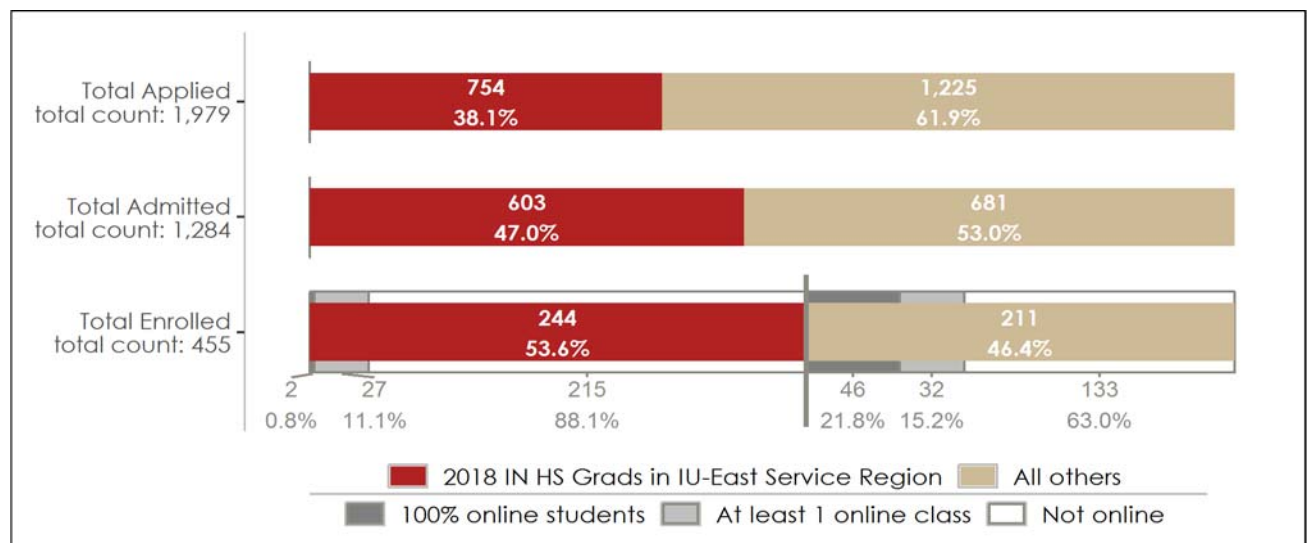
IU-East Fall 2018 Admission Funnel within the Service Region

What were the selectivity and yield for 2017-2018 high school graduates?^{iv}

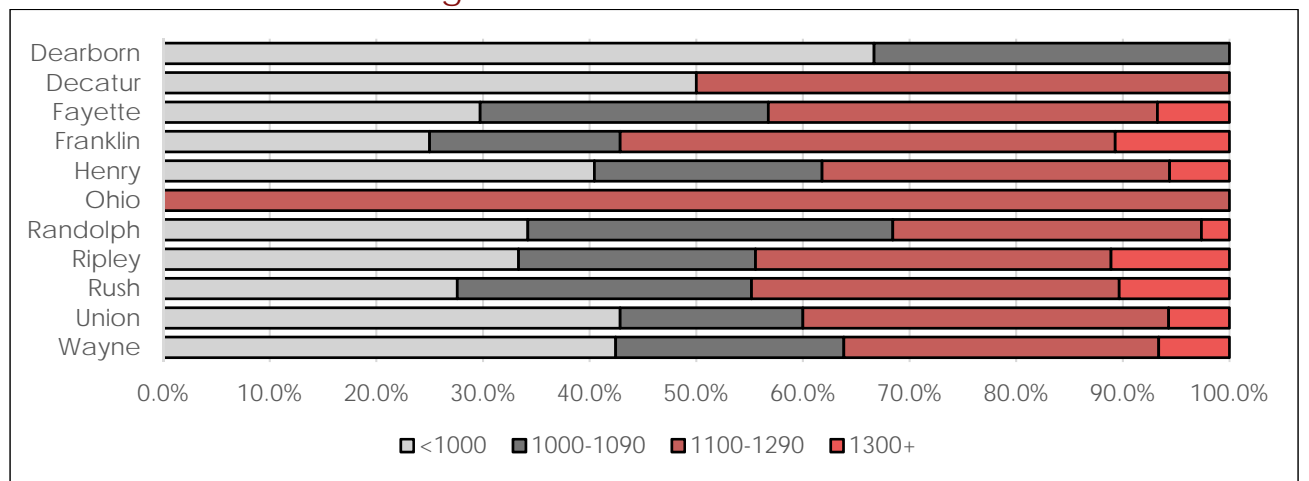


Note. Selectivity is the ratio of total admitted to total applicants and yield is the ratio of total enrolled to total admitted.

Indiana high school service region graduates as a proportion of the admission funnel and breakdown of online students^v



How prepared for college were high school graduates in the applicant pool from the IU-East service region in terms of SAT scores?

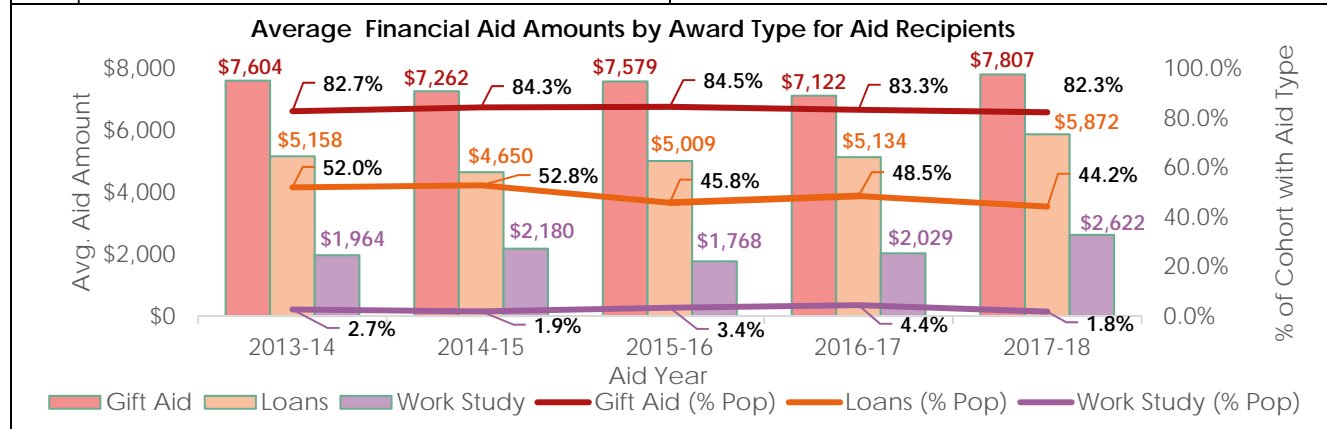


Note. Total out of 690 students who submitted SAT scores

IU-East fall 2018 beginner student profiles

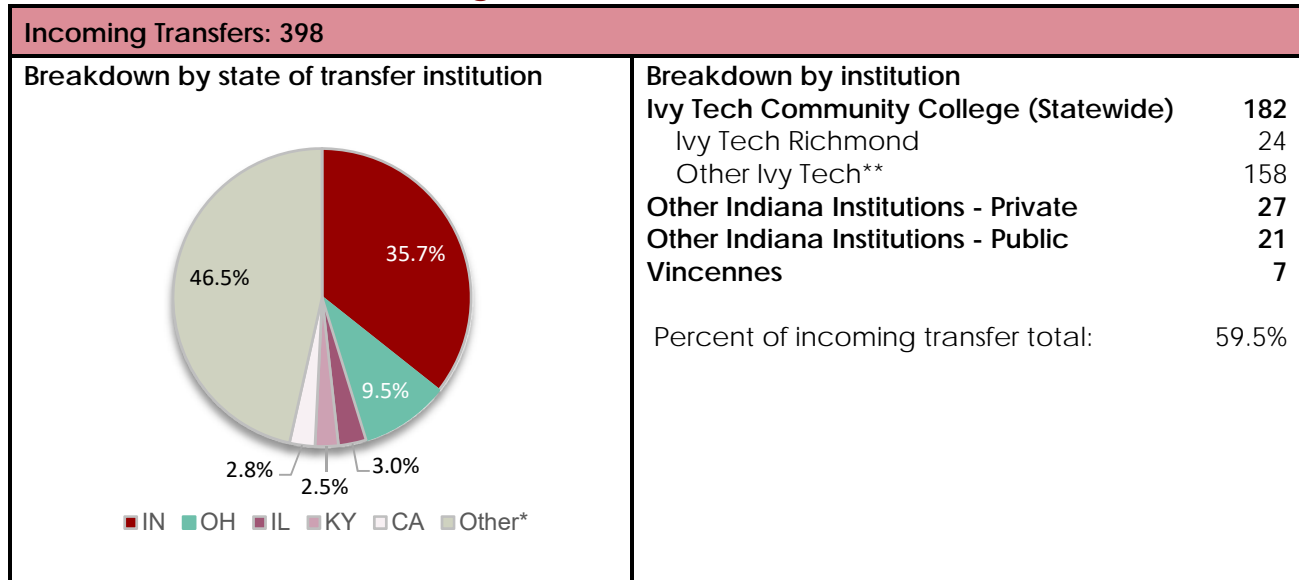
What were the characteristics of beginner students?

| Incoming Beginner Profile for IU-East | | | | |
|---|------------|---------------|--|-------------------------|
| Beginner Demographic Profile | | | Test and Rank Profile | |
| | Count | % of Total | | Average (-/+ IN Avg.) |
| Beginner Students | 455 | 100.0% | Test Score | National Indiana |
| | | | SAT Verbal | 536 546 521 |
| Sex | | | SAT Math | 531 546 507 |
| Male | 159 | 34.9% | SAT Composite | 1068 1086 1044 |
| Female | 296 | 65.1% | ACT English | 20 |
| Residency | | | ACT Math | 20 |
| Resident | 338 | 74.3% | High School Rank | Percent |
| Non-Resident | 117 | 25.7% | Top 10% | 11.3% |
| Reciprocity* | 72 | 61.5% | Top 25% | 33.8% |
| Domestic Known Ethnicity | | | Top Half | 67.3% |
| Hispanic/Latino | 27 | 6.3% | Bottom Half | 32.7% |
| African American | 34 | 7.9% | Indiana HS Diploma Type | Count |
| American Indian | 1 | 0.2% | CORE 40 | 132 |
| Asian American | 2 | 0.5% | Academic Honors | 116 |
| Two or More Races | 20 | 4.7% | <i>Core 40 includes Core 40 technical diplomas</i> | |
| White | 344 | 80.4% | AP, Dual Credit, Transfer Activity | Average Hrs. |
| Other Ethnicity | | | Fall 2018 Cohort | 8.0 |
| International | 12 | 2.6% | Fall 2017 Cohort | 7.8 |
| Unknown | 15 | 3.3% | Fall 2016 Cohort | 5.0 |
| Took 1 or more Online Courses | 107 | 23.5% | | |
| First Generation College Students | 161 | 35.4% | | |
| 21st Century Scholarships | | | | |
| Participants | 110 | 24.2% | | |
| Recipients | 89 | 19.6% | | |



Note. Reciprocity is a portion of non-resident enrollments

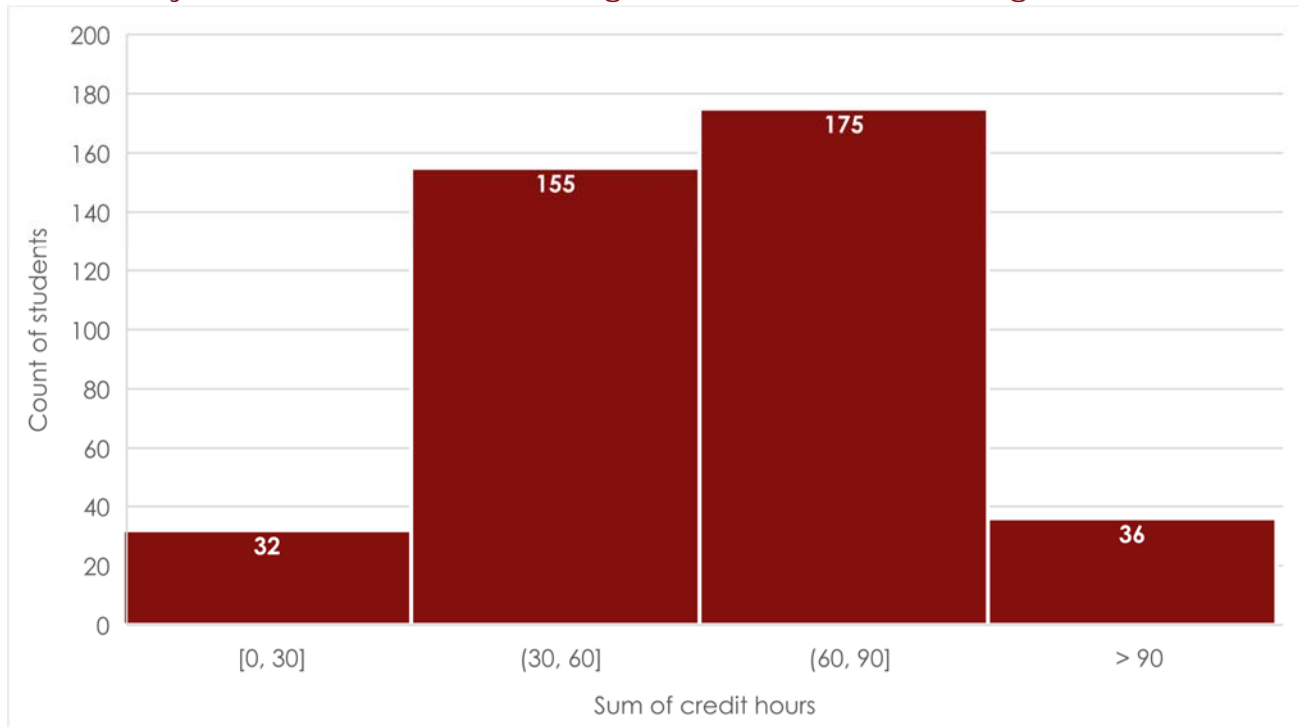
Where did fall 2018 incoming transfers to IU-East come from?



*Includes other states and unknowns.

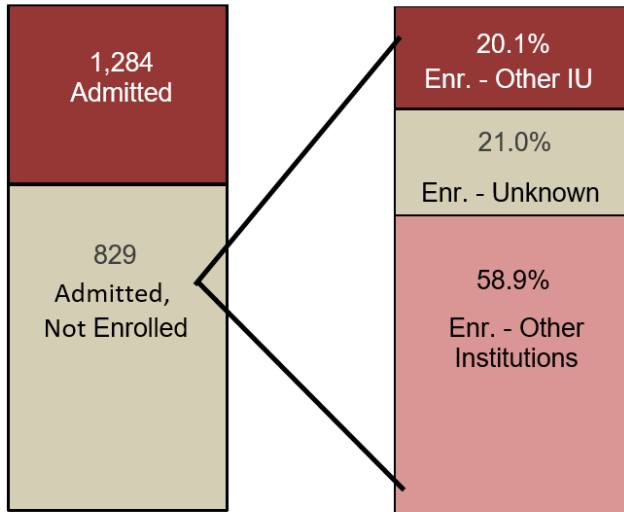
**Includes students who transferred credits from other Ivy Tech campuses located outside of the service region as well as students who transferred credits from more than one institution with Ivy Tech being the predominant source.

How many credit hours did incoming transfers to IU-East bring?



Characteristics of admitted, not enrolled students in fall 2018

Where did the students who did not enroll at IU-East go?



What are the Top 10 Institutions where Admitted, Not Enrolled Students are Going

Top 10

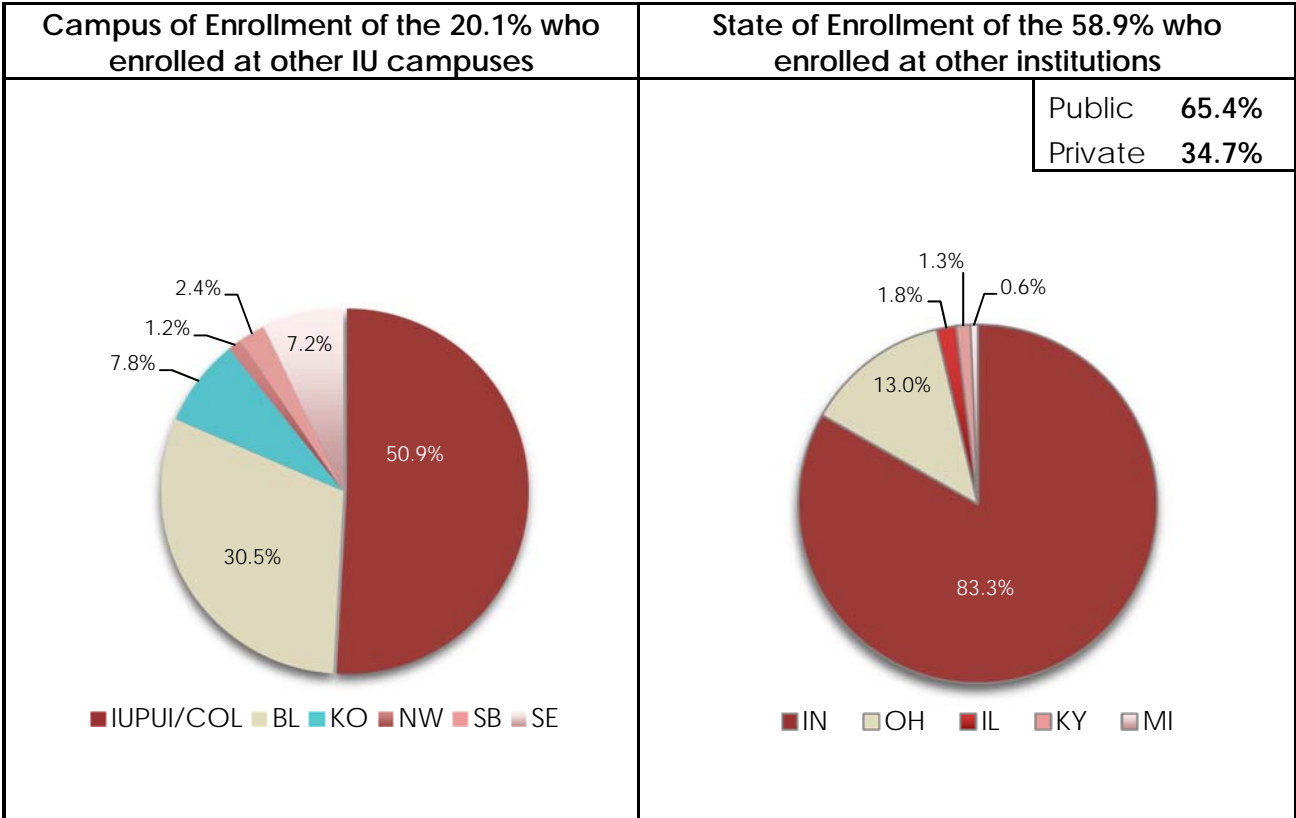
| | |
|--|----|
| Ball State University | 87 |
| IUPUI* | 80 |
| Ivy Tech Community College (Statewide) | 73 |
| IU - Bloomington | 51 |
| Purdue University-West Lafayette | 30 |
| University of Indianapolis | 23 |
| Indiana State University | 20 |
| Anderson University | 17 |
| Sinclair Community College | 14 |
| IU-Kokomo | 13 |

Top 10 Total **408**

49.2% of Total **

* One student was also enrolled at another university as well as IUPUI

** The denominator for the % of total is Admitted Not Enrolled



| What Program Areas Admitted, Not Enrolled Students Enrolling at Other Institutions are Studying | |
|---|------------|
| Top 10 | |
| Nursing | 48 |
| Other Healthcare Pathways | 32 |
| Business Administration | 28 |
| Elementary Education | 21 |
| General Studies | 18 |
| Biology | 18 |
| Psychology | 15 |
| Exercise Science | 14 |
| Computer Science | 10 |
| Accounting | 9 |
| Top 10 Total | 213 |
| 25.7% of Total * | |
| * The denominator for the % of total includes the number enrolled at other IU campuses and other institutions | |

Transfer characteristics of fall 2017 beginner students who were not retained in fall 2018^{vi}

Where did students who transfer out go?

| Where Students who Transfer Out are Going | |
|--|-----------|
| Transfers within IU | 6 |
| IU-Bloomington | 5 |
| IUPUI | 1 |
| Transfers to other institutions | 41 |
| Ivy Tech Community College (Statewide) | 23 |
| Ball State University | 2 |
| Copper Mountain College | 1 |
| Edison State Community College | 1 |
| Franklin College | 1 |
| Goshen College | 1 |
| Indiana State University | 1 |
| Long Beach City College | 1 |
| Sinclair Community College | 1 |
| Southern New Hampshire-09week | 1 |
| Southwestern Assemblies of God University | 1 |
| Tallahassee Community College | 1 |
| University of Cincinnati | 1 |
| University of Cincinnati-Blue Ash | 1 |
| University of Saint Francis | 1 |
| University of Toledo | 1 |
| Wright State University | 1 |
| Xavier University | 1 |
| Total | 47 |
| 32.0% of total students not retained at IU-East | |

| What Program Areas are Students who Transfer Out Studying | |
|---|-----------|
| Transfers within IU | 6 |
| Health Professions And Related Programs | 2 |
| Biological And Biomedical Sciences | 1 |
| Business, Management, Marketing, And Related Support Services | 1 |
| Multi/Interdisciplinary Studies | 1 |
| Undecided/Exploratory | 1 |
| Transfers to other institutions | 41 |
| Health Professions And Related Programs | 13 |
| Business, Management, Marketing, And Related Support Services | 6 |
| Unknown | 6 |
| Engineering Technologies And Engineering-Related Fields | 2 |
| Homeland Security, Law Enforcement, Firefighting, Related Protective Services | 2 |
| Liberal Arts And Sciences, General Studies And Humanities | 2 |
| Psychology | 2 |
| Construction Trades | 1 |
| Education | 1 |
| English Language And Literature/Letters | 1 |
| Mechanic And Repair Technologies/Technicians | 1 |
| Parks, Recreation, Leisure, And Fitness Studies | 1 |
| Physical Sciences | 1 |
| Social Sciences | 1 |
| Undecided/Exploratory | 1 |
| Total | 47 |
| 32.0% of total students not retained at IU-East | |

ⁱ Sources: Bransberger, P. & Michelau, D.K. (2016). *Knocking at the College Door: Projections of High School Graduates*, 9th Edition. Boulder, CO: Western Interstate Commission for Higher Education (WICHE). Retrieved from <https://static1.squarespace.com/static/57f269e19de4bb8a69b470ae/t/5a4bf94f24a694d32cfe41ab/1514928467746/Knocking2016FINALFORWEB-revised010218.pdf>

Grawe, N.D. (2016). *Supplemental Materials for Demographics and the Demand for Higher Education*. Retrieved from <https://people.carleton.edu/~ngrawe/HEDI.htm>

Grawe (2016) defines regional four-year institutions as those that rank outside of the top 100 colleges and universities. All regional campuses, including IU-East, fall into this grouping.

ⁱⁱ Data reflect 2018 high school graduates who took the new SAT during high school. If a student took the SAT more than once, the most recent score is summarized. The SAT Math benchmark is the section score associated with a 75% chance of earning at least a C in first-semester, credit-bearing, college-level courses in algebra, statistics, precalculus, or calculus. The SAT Evidence-Based Reading and Writing (ERW) benchmark is associated with a 75% chance of earning at least a C in first-semester, credit-bearing, college-level courses in history, literature, social science, or writing. The combined benchmark is 1010.

The College Board. (2019). *The 2018 SAT Suite of Assessments Annual Report*. Retrieved from <https://research.collegeboard.org/programs/sat/data/2018-sat-suite-annual-report>

ⁱⁱⁱ Source: Indiana Department of Education.(2019). *Find School and Corporation Data Reports*. Retrieved from <https://www.doe.in.gov/accountability/find-school-and-corporation-data-reports>

^{iv} Indiana state code dictates that for the purpose of determining graduation rates for public high schools and accredited nonpublic high schools, the reporting year “refers to the period beginning October 1 of a year and ending September 30 of the following year.” Source: Indiana General Assembly (2015). *2015 Archived Indiana Code*. Retrieved from <http://iga.in.gov/legislative/laws/2015/ic/titles/020/articles/026/chapters/013/>

^v *Notes*. Indiana total HS counts from IDOE do not include the number of students who were masked in the public data. Graduation year for high school graduates is based on academic year, and the student has until October 1 to be considered a graduate of the prior academic year. As such, the parameters for HS graduation were 9/30/2017-10/1/2018.

^{vi} Data represents the updated institution and program area of study for all students who were not reenrolled at the time of the Fall 2018 Census and for whom there was an updated program area listing in the National Student Clearinghouse. Program areas have been collapsed by 2-digit Classification of Instructional Programs (CIP) code.